## Note: Not to be used for MA/MAPD or PDP sales.

## Medicare Supplements only.

## **Medicare Insurance Supplement Script – Appointment Setting**

Hello, is (name) home?"

"Hi (agent name) here, how are you today?"

"Great, the reason I'm calling is that I am reaching out to people turning 65 in the next year because of the transition onto Social Security and Medicare for most Americans...

"I realize that between direct mail and other phone calls, you are more than likely getting bombarded with companies and insurance agents wanting to talk with you.

It's a learning process, and I know this is a big point in everyone's life so it's important to approach it slowly and methodically so you can make the best decision for your individual situation.

I'm a local agent right here in (city, state) and I've been working with seniors for several years now. I know I can help you if you have 15-20 minutes to sit down and talk. I'm sure it would be worth your time to meet.

I'll be in your neighborhood on Thursday, would 10am or 11am work for you?