

Sample Letter for Medicare Supplement

Dear (prospect name):

Congratulations on turning 65!

My name is (agent name) and I am a licensed Medicare Agent in the (town/city) area. I have been reaching out to folks who are turning 65 because there are many decisions you will be making relative to your health insurance, and I would like to offer my help.

I have spent many years educating consumers on the various options available to them to help manage out-of-pocket health care costs. I can do the same for you.

One option you may wish to consider is a Medicare Supplement plan. These plans are designed to pay whatever Medicare doesn't pay, according to the kind of plan you choose. They also are designed to be hassle-free: no bills, no paperwork and no networks. You can keep your doctor and have coverage if you plan to travel or move out of state during your retirement.

I represent many different health plans and can help you **compare all your choices** to make sure you are covered by the **best plan at the lowest premium** to suit your specific needs.

Helping people navigate the many healthcare options in retirement is my job, and I would be happy to meet with you to explain the basics of Medicare and discuss your individual situation. If you or a family member is eligible for Medicare, please call me to set up an informational meeting to discuss your options. You are welcome to bring anyone who helps you make your health care decisions. There is no cost or obligation.

Please contact me at: 888-888-8888 or imyouragent@gmail.com.

Thank you.

Sincerely,

Agent Name
Address
Email