

# Getting the best economic value with Ameritas



At Ameritas, our approach to dental insurance is simple – plan options to fit your clients needs backed by one the largest dental networks nationwide and award-winning service.

**It's really that simple.**



## Dental insurance for the senior market.

- Average senior spends \$1,154 a year on dental services
- 71% of employed seniors intend to keep their dental insurance and use it each year\*
- 42% of seniors have no dental insurance currently\*
- Dentists work harder to preserve natural teeth – making dental care throughout retirement even more important

## Network for greatest savings.

- Over 400,000 access points nationwide
- Over 100,000 unique providers nationwide
- Ameritas 65+ insureds have a 41% network utilization with a 31% discount average
- 94% provider persistency

## Service done right.

- Ease of selling with an agent custom hyperlink
- 5-click quoting and enrollment technology
- Benchmark Portal Center of Excellence 10 years in a row

## Savings Example

Sample of the average procedure fees utilizing the Ameritas network.

	80th U&C	Network Rate <sup>†</sup>	Day One Cost	Day One Savings	Year Two Cost	Year Two Savings
<b>Cleaning</b>	\$108	\$61	\$0	100%	\$0	100%
<b>Filling</b>	\$139	\$80	\$52	62%	\$16	88%
<b>Crown</b>	\$1,117	\$748	\$635	43%	\$374	66%

Description of benefits shown based on 55379 zip code. Rates vary by location. Benefits based on Advantage Plus II dental plan.

For agent use only - not to be used in a sales situation. Ameritas, the bison design, "fulfilling life" and product names designated with SM or ® are service marks or registered service marks of Ameritas Life, affiliate Ameritas Holding Company or Ameritas Mutual Holding Company. All other brands are property of their respective owners. © 2017 Ameritas Mutual Holding Company. Products not available in all states and subject to individual state regulations. \*Gallup Study 2015. †MAC/MAB charge.