

Health New England

Created by: Sarah A. Fernandes Medicare Sales Manager 09/05/2022

Provider-owned, not-for-profit managed care organization, established in 1985.

Who We Are:

- Established by a group of local physicians
- Proud to be part of the Baystate Health family
- Insures over 185,000 members and 5,000 employers
- Serves over 14,800 Medicare eligible members today

Local:

• Our office is in downtown Springfield

Your Community is Our Community:

 Over 385 Health New England associates live and work in the communities we serve

Quality:

 For 2022, Health New England Medicare Advantage plans received the following overall Star Rating from Medicare:*



* Star Ratings are based on 5 Stars. Star Ratings are assessed each year and may change from one year to the next.

MISSION

To improve the health and lives of the people in our communities by: Providing outstanding service

Delivering superior value

Acting as a leading corporate citizen

VISION

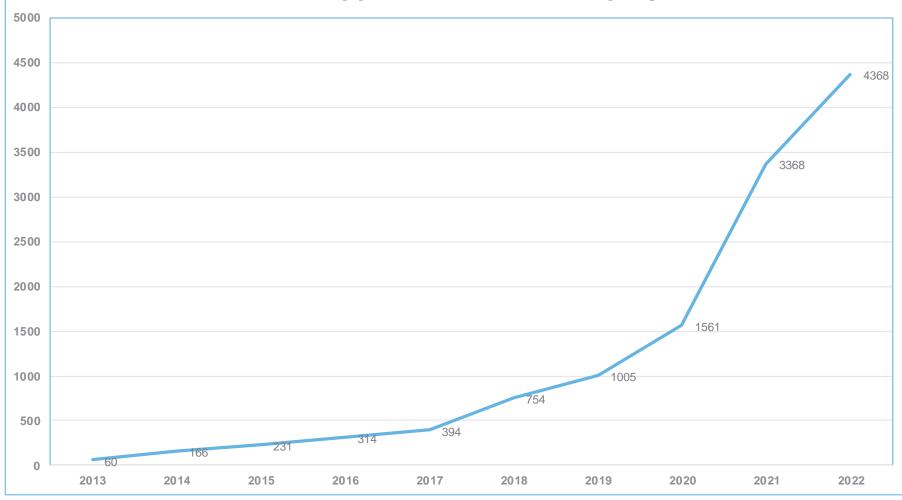
To become the most trusted and valued health plan in the communities we serve.



Medicare Advantage Membership by Year



Medicare Supplement Membership by Year





Member Retention & Net Promoter Score

Member Retention is important to HNE.

- Goal of 95% of higher.
- Everyone plays a part in retaining our members!
 - Brokers, Sales Staff, Customer Service, Billing, Pharmacy, Health Services, Claims etc. etc.
- HNE's Medicare
 retention is _____.



Net promoter score is important to HNE.

- The Net Promoter score is how likely an individual would refer a family or friend to HNE.
- Industry average is 19 for a health plan.
- HNE's Medicare membership NPS is a 69!



Year Round Member Engagement

- Health New England puts a year round focus on our members, it is never just about the sale.
- It's our goal to be present in their lives, engage them often, listen to them, understand what's going well and what needs improvement, and know what they really want in a health plan.
- Monthly zoom webinars (educational events), yearly member renewal sessions, monthly in-person community events.
- New for 2022: Member Advisory Committee









Meet Your Broker Support Team

Created by: Sarah A. Fernandes Medicare Sales Manager 09/05/22

Meet Your Health New England Medicare Team



Sarah Fernandes Medicare Sales Manager (413) 233-3222 (w/f) sfernandes@hne.com



Richard "Lee" Jaggi Medicare Plan Specialist (413) 233-3341 (w/f) rjaggi@hne.com



Carla Figueroa Medicare Plan Specialist (413) 233-3375 (w/f) cfigueroa@hne.com



Fernanda "Fern" Silva Medicare Plan Specialist (413) 233-3169 (w/f) fsilva@hne.com Fluente em português



Kerry Trotta Medicare Plan Specialist (413) 233-3376 (w/f) ktrotta@hne.com



Michelle Eldridge Medicare Plan Specialist (413) 233-3198 (w/f) meldridge@hne.com



Important Key Contacts – Email & Phone:

Name:	What They Do:	Email:	Phone:
Medicare Supplement Enrollment Team	Process all Medicare Supplement Enrollment/Disenrollment Applications (online/paper)	enrollment@hne.com	413-787-4000 x 5047
Medicare Advantage Enrollment Team	 Process all Medicare Advantage Enrollment/Disenrollment Applications (online/paper) 	enrollmentmedicare@hne.com	413-787-4000 x 5043
Medicare Broker Support Team	 Answ er all Medicare Broker Questions Look up Enrollment Status Resolve Member Issues Answ er Benefit Questions Order Materials (members and brokers) 	msupport@hne.com	413-787-4000 x 5039
Member Services Team	 Answer Current Member Calls Answer Benefit Questions Resolve Member Issues Update Address/Phone Send ID Cards, Member Materials 	memberservices@hne.com	413-787-0010 / 877-443-3314
Medicare Pharmacy Team	 Answer Prospective Beneficiary Pharmacy Questions Answer Current Member Pharmacy Questions 	Not Available	800-393-0395 – OptumRx HNEs Pharmacy Benefit Manager
Billing and Reconciliation Team	Answer Questions about Member Premium Billing	billingreconciliation@hne.com	Not Available
Accounts Payable Team	 Answer Questions about Premium Payments Change Payment Method (Paper Bill to EFT) 	accountingoperations@hne.com	Not Available
Commission Inquiries	Commission statements, commission discrepancies, commission questions	sfernandes@hne.com	413-233-3222





Online Enrollment Portal - ConnectureDrx

Created by: Sarah A. Fernandes Medicare Sales Manager 09/05/22

Broker: Online Shopping, Quoting and Enrollment Portal

Upon appointment with HNE – all brokers will have access to our secure online shopping, quoting and enrollment portal:

Website:

https://hne2.destinationrx.com/PC/2022/Account/Login

Important to note – the website address will change for 2023 enrollments. You will need to change the year to 2023 in the URL description

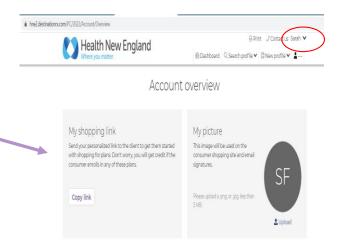
User name: first initial and last name i.e., sfernandes

Password: default password is issued in your appointment email. You must change at first login

Broker Personal Shopping Link:

- Once logged in, brokers can access their personal shopping link under their "profile name" and under the account overview section
 - You can send the personalized shopping link to clients, to help them get started with the enrollment
 - You will get credit for the sale if they enroll using this link, and will be notified via email







New Call Recording Feature:

- To ensure compliance with the new CMS Call Recording Rule: <u>https://www.federalregister.gov/documents/2022/05/09/2022-09375/medicare-program-contract-year-2023-policy-and-technical-changes-to-the-medicare-advantage-and#h-3</u>
- The Health New England ConnectureDrx Online Shopping, Quoting and Enrolment portal will feature a new call recording function, effective 10/1/2022
- The new rule states all sales calls Must Be recorded. Sales activity includes:
 - Calling Leads
 - Scheduling Appointments
 - Collecting Drug and Provider Lists
 - Reviewing Benefits
 - Conducting Educational Meetings
 - Conducting Phone Enrollments
 - Conducting Zoom Webinars
- Only face-to-face marketing and sales appointments are excluded from the recording requirement.
 - If a follow -up call is made and/or the completion of the enrollment form is taken over the phone this must be recorded.

More to come on this new feature once it is released Look for a separate training deck in early October



Search Beneficiary:

Home Screen – Search Beneficiaries:

This screen will allow you to search for beneficiaries that you entered into the system.

Note, you can only see beneficiaries for the plan year portal you are in

You will not see people you entered/enrolled in the 2022 portal, under the 2023 portal.

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Creating a Prospect Profile:

Create a Profile:

Once you search a beneficiary, if they are not found – you will have the option to create a profile:

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Creating a Prospect Profile:

Creating a Profile:

The following fields are required: Zip code, Fist Name, Last Name – but the more info the better.

 This screen allows you to type notes into your profile, assign tasks, create a sales contact (a.k.a. Power of Attorney, Child etc.)

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	sfernandes@hne.com	(413) 426-0586		Add task	
	Home address				
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	City	State			
	Sales information				
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	Yes	No			
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Adding a Note:

Add a Note:

Click on Add a Note on the right hand side of the screen. Type note, click add note to save.

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	Sarah Email address			Tasks You have no tasks for this profile	
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	City	State			



Creating a Task:

Create a Task:

Reminder to call back at a certain date/time, followup etc. Set date, create task, click add task.

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Saving Your Profile:

Saving Your Profile and Moving to the Next Steps:

Click save and choose your next step: continue to SOA, continue to plans.

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	sfernandes@hne.com (413) 426-0586	AEP Starts - make sure you call	
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	Address 1 Address 2	Add task	
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	Sales information		
	Is the sales contact different from the beneficiary?		
	Yes No		
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Electronic Scope of Appointment:

Continue to SOA (scope of appointment):

Email the SOA Text the SOA

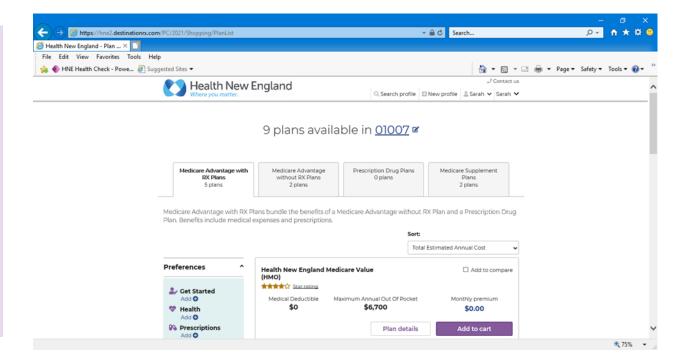
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Reviewing the Plans:

Continue to the Plans:

Will display all the HNE plans in a certain geographic area (based on zip code)



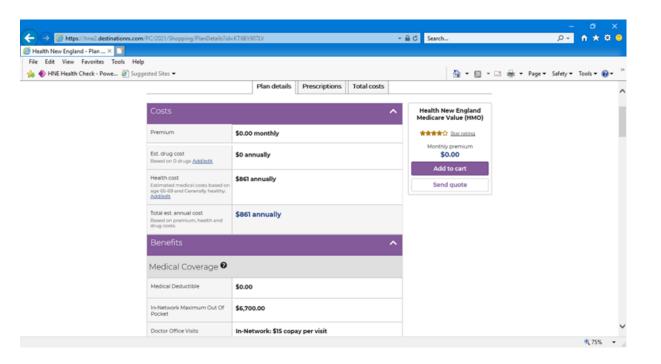


Plan Details will Display Detailed Info About the Plan:

Continue to the Plans:

On this screen you can see the plans offered by HNE (top tabs).

You can click on the **Plan Details, which** will display copays, plan documents etc.





Preparing a Quote for the Beneficiary:

Add Quote

You can select up to 3 plans to send your Medicare beneficiary.

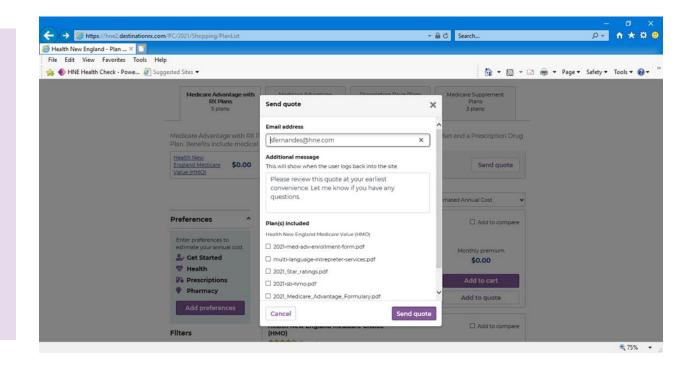
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Add pref	Health New England Me (HMO)	dicare Choice	Add to compare	
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Sending a Quote to the Beneficiary (Text or Email:

Once ready to send Quote, click on send quote:

You can attach PDF's and type a message. One you are ready, click send quote.





Closing the Sale, i.e., Add to the Cart:

Add to Cart:

Online enrollment (click continue to apply)

Follow steps to complete application

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Decide How the Enrollment will be Completed?

Once the product is added to the cart, you need to decide how the form will be completed:

- Send to Beneficiary to Sign and Submit
- Complete and submit myself

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		• How will you be completing this form?
		Send to beneficiary to sign and submit
		Complete and submit form myself
	Total monthly premium \$0.00	
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Continue to Apply:

Once you've added the product to the cart – you will click continue to apply.

This will bring you to the online enrollment application where you will follow the prompts and submit the enrollment form.

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	Last Name*	Test Fernandes	Health New England Inc. Address	
	Date of Birth*	mm/dd/yyyy	One Monarch Place Suite 1500 Springfield, MA 01144	
	Sex* Phone Number*	Male Female	Phone (413) 787-0010 TTY 711	
		ione number with no hyphen or spaces (e.g.,	Hours 8:00 a.m. to 8:00 p.m., Monday through Friday (October 1 through March 3): 8:00 a.m. to 8:00 p.m., seven	
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	Address (Line 2)			
	City*	Belchertown		
	State*	MA		



Important to Know:

- Once you enroll someone, on the Health New England online portal, both you and the member will receive a confirmation number
- You can go back into the portal and view all enrollments by entering the beneficiary name under search beneficiary
- You will not be able to see when the enrollment is processed, id numbers, or other information. Please email the Medicare Support team at: <u>msupport@hne.com</u> or Sarah Fernandes: <u>sfernandes@hne.com</u>
 - ID numbers
 - Process ID card Requests
 - Email member material
 - Check enrollment status etc.



Help and Tutorials:

Help and Tutorials:

Click on the black question mark?

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Getting Started:

Create a new profile, send a personalized quote, profile navigation, electronic SOA.



Training Documents:

Quoting, Scope of Appointment, Shopping Link, Text to enroll, Text to sign SOA

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Video's:

- Personal Shopping Quoting and Enrollment
- Consumer Shopping and Enrollment
- Preferences
- Quoting
- Shopping Link
- Scope of Appointment
- Medicare Supplement Plans

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Important to Know

Created by: Sarah A. Fernandes Medicare Sales Manager 09/05/2022

New CMS Regulations – Important to Brokers

New Call Recording Requirement

https://www.federalregister.gov/documents/2022/05/09/2022-09375/medicare-program-contract-year-2023-policy-and-technical-changes-to-the-medicare-advantage-and#h-3

- Agents and brokers will need to record all sales calls with beneficiaries in their entirety including the enrollment process.
- The recordings must be retained in a HIPAA compliant manner for 10 years. This will apply to new and existing clients.

What's considered a sales call?

- Anything that falls under the "chain of enrollment' which is defined as the events from the point when a beneficiary becomes aware of an MA/PDP plan to the end of the enrollment process.
- This means when you are calling leads, scheduling appointments, collecting drug and provider lists and conducting education meetings and phone enrollments. All of these calls would fall under this guidance and need to be recorded.
- Zoom meetings will also need to be recorded.
- Only in person, face to face marketing and sales appointments are excluded, however any follow up calls to related to sales and completing the enrollment process would need to be recorded.

Health New England's ConnectureDrx Portal will have a call recording feature available to agents.



CMS is requiring agents, brokers, marketing organizations to use a "Third Party Marketing Organization* Disclaimer"

"We do not offer every plan available in your <u>area</u>. Any information we provide is limited to those plans we do offer in your <u>area</u>. Please contact Medicare.gov or 1-800-MEDICARE to get information on all of your options."

Does this apply to you?

• **External agents** – Yes, applies to all external agents. Agents will be required to state this disclaimer on all interactions with Medicare beneficiaries and follow the guidance above.

External Brokers, Exchanges – Need to Know:

• If you sell plans on behalf of more than one Medicare Advantage organization – you must convey this disclaimer within the first minute of a sales call.

"We do not offer every plan available in your <u>area</u>. Any information we provide is limited to those plans we do offer in your <u>area</u>. Please contact Medicare.gov or 1-800-MEDICARE to get information on all of your options."

- Needs to be electronically conveyed when communicating with a beneficiary through email, online chat, or other electronic means of communication (should be on all of your emails, electronic correspondence to a beneficiary.
- Must be prominently displayed on your website.
- Must be included in any marketing materials, including print materials and television advertisements, developed, used or distributed by you.

Third-party mark eting organization (TPMO) means organizations and individuals, including independent agents and brokers, who are compensated to perform lead generation, <u>marketing</u>, sales, and enrollment related functions as a part of the chain of enrollment (the steps taken by a <u>beneficiary</u> from becoming aware of an <u>MA plan</u> or plans to making an enrollment decision). TPMOs may be a first tier, downstream or<u>related entity</u> (FDRs), as defined under <u>§ 422.2</u>, but may also be entities that are not FDRs but provide services to an <u>MA plan</u> or an <u>MA plan</u>'s FDR.



Premium Billing



Premium Billing Process:

- Health New England will bill monthly premiums, between the 5th 8th business day of the month
- Premium payments are due on the first of the following month
- Health New England will bill for the month ahead, i.e., bills issued on October 8th are for November premiums
 - If an enrollment is received after premium bills have been issued, the member will be billed for two months on the next premium billing statement
 - We do not require the first months premium at the time of enrollment
- Members can change the premium billing method by calling our Member Services team at (413) 787-0010 or toll-free at (877) 443-3314 (TTY: 711), 8:00 a.m. to 8:00 p.m., Monday through Friday (Oct. 1 Mar. 31: 8:00 a.m. to 8:00 p.m., seven days a week)



Forms of Payment Accepted:

- Health New England accepts the following forms of payment
 - Electronic Funds Transfer (EFT) accepted for both Medicare Supplement and Medicare Advantage
 - Can take up to 1-2 billing cycles to begin. Member will be billed via paper invoice until EFT payment is in place
 - EFT withdrawal is processed on the 8th day of the month
 - Check or Cash accepted for both Medicare Supplement and Medicare Advantage
 - Members can submit payment to the Health New England lock box at: Health New England, P.O. Box 415425, Boston, MA 02241
 - Social Security Withdrawal accepted for Medicare Advantage members only
 - Social Security withdrawal can take up to 3 months to begin. Member will be billed via paper invoice until SSA withdrawal begins.





Enrollment Process



Enrollment Process

- It is the policy of Health New England that enrollment applications are only collected during the appropriate timeframes as designated by CMS and Massachusetts Division of Insurance
- Health New England enrollment applications may be collected in a variety of methods as outlined in this section
- Health New England enrollment applications should be submitted to Health New England in a timely manner, to ensure compliance with enrollment processing guidelines as outlined by CMS and the Massachusetts Division of Insurance
- Paper enrollment applications can be found in the Health New England Pre-Enrollment kits
- Paper enrollment applications can be completed at the time of visit with the Medicare beneficiary, as long as the completion falls within a valid enrollment period as defined by CMS and the Massachusetts Division of Insurance, and required forms, i.e., scope of appointment, supplement replacement form; are completed

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able Yearly Calendar @ 2018 by Vertex42.com. Free to Prin

Three Ways to Enroll

Telephone Enrollment:

- 413-787-0010 or 877-443-3314, TTY: 711
- Telephone enrollments can be taken between the hours of 8:00 a.m. 8:00 p.m.
 - Medicare Supplement Enrollments: 8:00 a.m.- 8:00 p.m. 7 days a week (October 1st March 31st)
 - Medicare Advantage Enrollments: 8:00 a.m. 8:00 p.m., 7 days a week (October 1st March 31st)

Paper Enrollment:

- Should be completed by the prospect, signed and dated
- · Brokers should print their name in the broker section at the bottom of the form
 - Your writing number is your National Producer Number
- Enrollment forms can be mailed, emailed, or faxed into Health New England
 - Mail: One Monarch Place, Suite, 1500, Springfield, MA 01144
 - Fax: 413-233-3222 (Medicare Sales Manager)
 - Email: Medicare Supplement Enrollment: enrollment@hne.com
 - Medicare Advantage Enrollment: <u>enrollmentmedicare@hne.com</u>

Online Enrollment:

- Consumer Facing Portal: <u>www.healthnewengland.org/medicare</u>
- Agent/Broker Portal: https://hne2.destinationrx.com/PC/2022/Account/Login



Required Forms

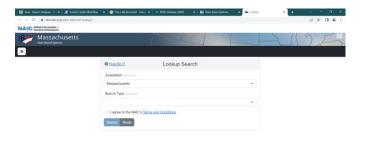
- Medicare enrollments must be submitted within 48 hours of receipt of the enrollment
- Medicare enrollment forms must be submitted with the required forms, if applicable
 - Medicare Advantage:
 - Signed **Scope of Appointment Form** documenting approval for the visit/discussion
 - If hard copy is signed, please fax or email to Medicare Sales Manager at 413-233-3222 or sfernandes@hne.com
 - Medicare Supplement:
 - Signed Medicare Supplement *Replacement Form*
 - If beneficiary is replacing a current individual Medicare Supplement policy
 - If hard copy is signed, please fax or email to Medicare Sales Manager at 413-233-3222 or sfernandes@hne.com
- Optional form:
 - Electronic Funds Transfer Form:
 - Only need to submit, if Medicare beneficiary would like to pay their monthly premium bill via electronic funds transfer (EFT)
 - · Best practice is to submit this form with the enrollment form



Producer Information

- It is very important to Health New England that the agent/broker receive credit for the sale
- Health New England will follow the Agent of Record guidelines as outlined in the Agent of Record policy
- All enrollments completed by an appointed Health New England producer must include:
 - Producer name
 - HNE writing number = National Producer Number
- If this information is not documented on the enrollment application (paper, phone, or online) the agent will not receive the credit for the sale
- You can look-up your license info here: <u>https://sbs.naic.org/solar-external-lookup/</u>







Agent of Record

- It is the policy of Health New England that the Agent/Broker will become the agent of record for those enrollees who obtain coverage on a Health New England Medicare plan through the assistance of Agent/Broker as designated on the enrollment application
- In the event that an enrollee expresses interest in updating or changing their agent of record, an agent may submit:
 - An agent of record change form, signed by the enrollee, and submitted to Health New England for such enrollee(s)
 - An agent of record change will only be accepted once in a calendar year
- Such changes will take effect on the following January 1st and the agent will thereafter be eligible for renewal commissions for such enrollee(s) while agent is listed as the agent of record
 - However, Health New England may initiate and will effect a change action when an agent is involved with fraudulent activities or misrepresentations, or is terminated by Health New England for cause, and Health New England will not pay an agent involved in these types of activities after such a change
- Agent of Record letters should be submitted to the Medicare Sales manager via email or fax: <u>sfernandes@hne.com</u> or 413-233-3222



Disenrollment's and Cancellation

- Cancellations: Cancellation requests must be received by HNE prior to the effective date of coverage
 - A written request is not required for a cancellation, the request can be taken verbally over the phone or in writing – whichever is easier
- **Disenrollment's:** Once a prospect becomes a member, he/she can only disenroll during certain times of the year (when a valid enrollment period is available)
 - All disenrollment requests *must be received in writing*, except for disenrollment's moving out of the service area (a verbal notification of the move is okay).





Processes and Procedures



Scope of Appointment Process

- When conducting marketing activities, Health New England will not market any health care related products during a marketing appointment beyond the scope agreed upon by the beneficiary, and documented, prior to the appointment
- The scope of appointment must be agreed to by the Medicare beneficiary prior to any individual marketing appointments
 - The documentation can be completed online, in-writing (in the form of a signed agreement by the beneficiary) or a recorded oral agreement
 - Health New England agents/brokers are encouraged to use a variety of technological means to fulfill the scope of appointment requirements, including, but not limited to, conference calls, fax machines, designated recorded lines, pre-paid envelopes and email
- All scope of appointment forms need to be emailed or faxed to Sarah Fernandes, Medicare Sales Manager: 413-233-3222 or sfernandes@hne.com

The scope of appointment must include the following:

- Product Type (MA, MAPD, HMO, HMO-POS, PPO, Supplement) that the beneficiary has agreed
- Date of Appointment
- Beneficiary Contact Information (name, phone number)
- ✓ Signature
- ✓ Type of Product discussed
- Method of Contact (walk-in, home, oneone-one)
- Agent Information (name, contact information, signature)
- If the SOA was not signed prior the appointment, include a statement as to why this was not completed.
- A statement that beneficiaries are not obligated to enroll in a plan; their current or future Medicare enrollment status will not be impacted and clearly explain that the beneficiary is not automatically enrolled in the plan discussed.



Sales Material

- When presenting Health New England Medicare plan options, brokers must use Health New England approved sales material
 - Each broker will receive a starter kit of material upon appointment, and annually prior to October 15th
 - Electronic materials will also be emailed to brokers upon appointment
 - You can reorder sales material at any time by emailing the Medicare Sales Manager at <u>sfernandes@hne.com</u>
 - · We will mail out within 24-48 hours of request





Health New England



Sales Session

- If a broker would like to hold a community sales presentation, Health New England will allow this with advanced notice
- Must email Health New England at least 7 days in advance with the following information:
 - Type of event: Formal/Informal
 - Location of the event: Facility, Street Address, Town/City, State, Zip, phone
 - Date of the event
 - Time of the event (designate a.m. or p.m.)
 - Full name of the presenter
 - Presenters National Producer Number
- Must use approved Health New England Sales presentation
- Community sales presentations may be subject to monitoring and oversight
- All events should follow the CMS Medicare Marketing Guidelines
- Follow Sales Session Guidelines/Best Practices

- Formal marketing/sales events are typically structured in an audience/presenter style with a sales person or plan representative formally providing specific plan sponsor information via a presentation on the products being offered. In this setting, the presenter usually presents to an audience that was previously invited to attend.
- Informal marketing/sales events are considered marketing events and are usually conducted in a less structured presentation and/or environment to an audience and/or passersby. They typically utilize a table, kiosk or a recreational vehicle (RV) that is manned by a plan sponsor representative who can discuss the merits of the plan's products.



Sales Session Guidelines/Best Practices

All Health New England appointed agents should follow the Health New England code of conduct as outlined in the signed agent agreement. In addition, Health New England agents should follow the following guidelines:

- ✓ Be punctual arrive between 30-60 minutes prior to the scheduled session time
- ✓ Ensure the room is set up put out approved Health New England marketing materials
- ✓ Greet/Sign in do not pressure a person to sign in. Sign in form should clearly state OPTIONAL and all Medicare beneficiaries should be told signing in is optional.
- ✓ Conduct presentation using approved Health New England Sales presentation only
- ✓ Follow Medicare Marketing Guidelines regarding type of presentation, refreshments, and giveaways, marketing do's and don'ts
- ✓ Answer any additional questions the attendee's may have
 - ✓ Use the approved Request for Follow Up forms, if you do not know the answer to a question.
 - Send your question to the Health New England Medicare Sales Manager within 24 hours of the event. The Sales manager will research and get back to you.
 - Call the beneficiary back if given approval (via the signed request for follow up form) within 72 hours of the event.
- Review plan pre-enrollment materials: Plan Comparison, Pre-Enrollment Book, Provider Directory, Formulary, Enrollment Forms and Instructions
- ✓ Distribute materials
- ✓ Complete/Collect enrollment forms during the appropriate timeframe (ex., AEP 10/15-12/7)



Authorization of Personal Representative Form

- Authorization of Personal Representative Form: If the member would like to authorize someone else to call HNE on their behalf, they must complete and mail the Authorization of Personal Representative form to HNE.
- Form can be found on <u>www.healthnewengland.org/medicare</u> under the "Forms" section
- Members can revoke authorization or end appointment at any time by sending a letter to HNE



Authorization of Personal Representative Form Instructions

State and federal law gives you the right to choose one or more persons to act on your behalf with respect to the health information that pertains to you. By completing the Authorization of Personal Representative form, you are telling Health New England that you chose the named person as your Personal Representative. This form also allows Health New England to disclose your Protected Health Information (PHI) to the person you choose. The signature of a minor over the age of 12 is required to authorize release of sensitive information to their parent or legal guardian. (To authorize the release, the minor must complete Section 3 and sign this form.)

If you have questions about this form, call Member Services at (413) 787-4004 or (800) 310-2835. Medicare Advantage members should call (413) 787-0010 or (877) 443-3314 (TTY 711).

INSTRUCTIONS: Complete all sections of the form. Please type or print all responses. This form must be filled out <u>completely to be valid</u>.

Once completed, print and mail or fax the form to: Health New England Attention: Enrollment Department One Monarch Place, Suite 1500, Springfield, MA 01144-1500 | Fax: (413) 233-2635 Please note: This form is available to print online at healthnewengland.org/forms.

Section 1. Provide the following Member identifying information

- Health New England Member ID# from your member ID card.
- Medicare Number. Medicare members only, provide your Original Medicare # from the red, white and blue card.
- Name, Address, Telephone and Date of Birth of member.
- Section 2. Provide the following Personal Representative identifying information:
- Representative Name: Name of the individual you are authorizing to receive your PHI
- Address: Address of your Personal Representative
- Telephone: Telephone #s (home, cell and work) of your Personal Representative
- Relationship to Member: Personal Representative's relationship to the member (for example, parent, spouse, friend or attorney)
- Section 3. Provide the Type of Information that may be disclosed and any date limitations.
- All Information: Check if authorizing all PHI to be shared with your Personal Representative except for Sensitive Health Information. (Please note that you still need to check the boxes for sharing any Sensitive Information if you wish to authorize release of this information.)
- Sensitive Health Information: Check the boxes for the types of information authorized if any. Please not: The signature of a minor over the age of 12 is required to authorize release of Sensitive Health Information to their parent or legal guardian in order for Health New England to disclose this information. (To authorize the release, the minor must complete this section and sign the form along with the parent/guardian to be valid.)
- Only the information specified (type(s)/date(s)): Provide the type(s) of information and any date ranges authorized. For example, you may authorize Health New England to share information about specific claims for specific dates of service.

CORP 4070-0320





Tools and Resources

Created by: Sarah A. Fernandes Medicare Sales Manager 09/05/2022

Important Websites:

- Health New England: www.healthnewengland.org/medicare
 - Search most up to date Provider Directory
 - Search most up to date Formulary
 - Search Pharmacy Directory
 - Find Forms, Explanation of Coverage Books, Summary of Benefits, Annual Notice of Change
 - HNE Member Portal
- ConnectureDrx: https://hne2.destinationrx.com/PC/2022/Account/Login
 - Secure online Shopping, Quoting and Enrollment Portal for HNE Brokers
 - Call Recording portal...to record sales calls with prospects
 - Note...link will change for 2023 (the year in the URL will change)
- Health New England Member Portal: <u>https://my.healthnewengland.org/Login#!/</u>
 - Order ID cards
 - Check Claim Status
 - View Premium Bills
 - View Plan Materials
 - Cost of Care Calculator
 - Pharmacy Benefits
 - Select PCP/Search Providers



Important Websites:

- Medicare: <u>www.medicare.gov</u>
 - Review Plan Details
 - Search Drug Costs detailed explanation of when someone may reach the stages
 - Search Providers Contracted with Original Medicare
 - Search All Plans in a Certain Area
- State Prescription Advantage: <u>https://www.prescriptionadvantagema.org/</u>
 - Information on the State Prescription Advantage Program
 - Income and Resource Documents
 - Online application
- Social Security: <u>https://www.ssa.gov/benefits/medicare/</u>
 - Apply for Medicare Part A and Part B
 - Request a Replacement Medicare Card
 - Manage Social Security Benefits



Important Phone Numbers:

- Health New England Customer Service: 413-787-0010/877-443-3314
- HNE Broker Support: 413-233-3222 (SF) or 413-233-3033 (Medicare Sales Team)
- HNE's Care Management Team: 413-787-4000 x 3940 (Medicare Advantage Members/Moms Meals)
- **Optum Rx:** 800-393-0395 (HNE's Pharmacy Benefit Manager)
- OptumRx Home Delivery: 800-763-0044 (HNE's Mail-order vendor)
- TruHearing: 844-319-7458
- EyeMed: 866-723-0596
- FirstLine Benefits: 877-443-3314
- Wex Card: TBD
- Tela-Doc: 1-800-TELADOC (835-2362)
- Medicare: 1-800-MEDICARE (800-633-4227), 24 hours a day/7 days a week
- Social Security Administration: 800-772-1213, 7 a.m. to 7 p.m. Monday through Friday
- State Prescription Advantage: 800-243-4636 x3





Sarah Fernandes Medicare Sales Manager (413) 233-3222 (w/f) sfernandes@hne.com



Richard "Lee" Jaggi Medicare Plan Specialist (413) 233-3341 (w/f) rjaggi@hne.com



Carla Figueroa Medicare Plan Specialist (413) 233-3375 (w/f) cfigueroa@hne.com



Fernanda "Fern" Silva Medicare Plan Specialist (413) 233-3169 (w/f) fsilva@hne.com Fluente em português



Kerry Trotta Medicare Plan Specialist (413) 233-3376 (w/f) ktrotta@hne.com



Michelle Eldridge Medicare Plan Specialist (413) 233-3198 (w/f) meldridge@hne.com

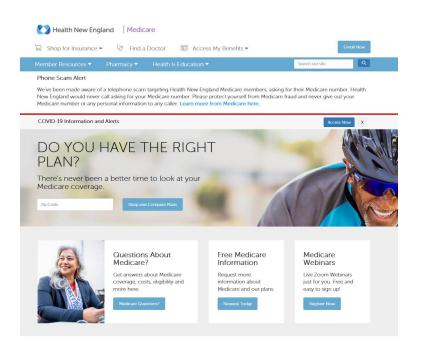


www.HealthNewEngland.org/Medicare



Health New England Website

- Health New England has a comprehensive website for both prospects and Medicare Advantage members
- Our Medicare website is different than our commercial website – you must use the following URL to access the Medicare website: <u>www.healthnewengland.org/medicar</u> <u>e</u>
- Prospects can shop for insurance, enroll online, look up providers, prescription drugs, pharmacy locations





Shop for Insurance - Upcoming Informational Session

Register to attend an upcoming Medicare session (zoom, in-person, material pick-up)

- Types of Sessions:
 - Live Zoom Webinars is a webinar that people register for in advance. The formal sales presentation is presented at this meeting. About an hour in length, and we leave room for questions.
 - Pop-up Material Pick-up is where we set-up a tent in a community parking lot. People drive up to our tent and pick up pre-enrollment materials. No formal presentation is given. Limited time to answer questions.
 - In-person is an in-person meeting. We hold at various locations throughout the community. We deliver our formal sales presentation and have a lengthy Q&A session. In addition, we hand out all pre-enrollment materials.
- · Two different types of sessions held
 - Prospect = prospective member, shopping for insurance
 - Renewal/Member = current member, looking to understand the changes for the upcoming year

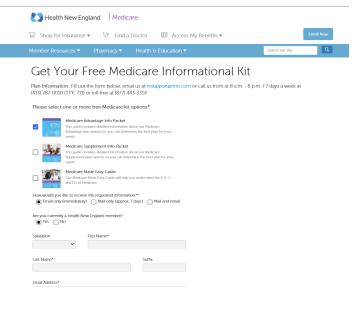
Realth New England Medicare 😨 Shop for Insurance 👻 🦞 Find a Doctor 🛛 🗵 Access My Benefits 🖲 Looking for the right Massachusetts Medicare Free Medicare Information plan? Connect with us - options below. Request more information about Medicare and our Live Zoom Webinars Pop-Up Material Pick-Up Drive-In Sessions plans. Live Zoom Webinars Just for You. Easy to Sign Up! Learn about your Medicare options during an interactive, online session. You must have an email address to register and computer or smart phone to view the webinar. Webinars run about an hour Need Help? with additional time for questions Connect with Us Online Webinar **Register Online** 25 Wednesday, August 25 Call us at (413) 787-0010 (TTY: 711) AUG 🖲 12:00 p.m. - 1:00 p.m. Toll free at (877) 443-3314 8 a.m. - 8 p.m. / Mon - Fri (Oct. 1 - Mar. 31: 8 a.m. - 8 p.m. / 7 days a week) Register Online Online Webinar Medicare Made Easy 31 Tuesday, August 31 AUG 🖲 9:00 a.m. - 10:00 a.m Online Webinar **Register Online** 05 🞬 Sunday, September 05 SEP § 5:00 p.m. - 6:00 p.m. Online Webinar Medicare Made Easy **Register Online** 14 👕 Tuesday, September 14



Shop for Insurance – Free Medicare Informational Kit

Free Medicare Informational Kit is where a prospect would go to order materials

- Medicare Advantage Info Packet (pre-enrollment kit)
- Medicare Supplement info Packet (pre-enrollment kit)
- Medicare Made Easy Guide (educational piece)
- Can receive materials via: email, mail, or both

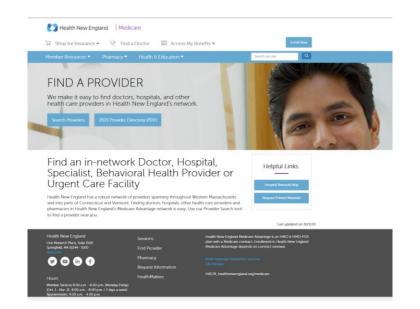




Find A Doctor

Find a doctor is where prospects and members will find the Health New England Medicare provider directory

- The online provider directory is updated daily, and the best place to search for contracted Health New England physicians/hospitals
- Click on find a doctor and you can search the hard copy pdf or click on search providers to use the online lookup tool
- In addition, prospects and members can request a hard copy printed material from this page – under the Request Printed Materials tab
- Also available to print under the Request Printed Materials Tab are:
 - Provider Directory
 - Pharmacy Directory
 - Prescription Drug Formulary (Individual Medicare Advantage Plans)
 - Evidence of Coverage (EOC)





Access my Benefits

This area is for current members only (must have an ID number to login)

- Current members can:
 - View their ID card
 - Access their claims history
 - View their premium notice
 - View plan documents (EOC, SB, ANOC etc.)





Member Resources

Member Resources is a good spot to find plan materials, forms, evidence of coverage, benefits and copay information

- Member Overview: Annual Notice of Change documents, National Coverage Determination Info
- Additional Benefits: Allowances and Programs Overview of the different additional benefit programs under our Medicare Advantage plans, reimbursement forms, and additional benefits booklet
- Additional Resources: Phone numbers and websites for local companies that can help members and prospects
- Contact: How to contact Health New England, OptumRx and how to file an appeal or grievance
- Evidence of Coverage: Evidence of Coverage (EOC) booklets for all HNE Medicare Advantage plans.
- Forms: Additional Benefits Reimbursement form, Advanced Care Planning Toolkit, Authorization of Personal Representative Form, Complaint and Appeals Form, EFT Form, Mail Order Drug Forms, Medicare Supplement Reimbursement Form
- Member Portal: Secure member portal (see previous slide)
- Medicare Member Document Request: Can request hard copies of the Provider Directory, Pharmacy Directory, Prescription Drug Formulary, Evidence of Coverage booklets



Pharmacy

Under the Pharmacy tab, there are many different resources available to prospects and members:

- Pharmacy overview: Brief description of pharmacy program and the link to Find a Drug or Find a Pharmacy
- Find a Pharmacy: View the Health New England Pharmacy Directory via online lookup or pdf
- Find a Drug:
 - View the Health New England Medicare formulary, and use the online Medication Lookup tool
 - In addition, you can view the Medication Prescription Drug Coverage Determination Form, Part B Step Therapy Protocols, Quantity Limits, Prior Authorization Protocols, Part D Step Therapy Protocols
- Mail Order Drug Program: Information on the Health New England Medicare Mail Order program, and mail order forms for OptumRx and WelldyneRx
- Extra Help with Prescription Drug Costs: Information about Extra Help available to Medicare beneficiaries
- Medication Therapy Management Information: Information about the Health New England Medicare Therapy Management Program



Health and Education

Educational library for prospects and current members

- About Medicare: Educational information on Original Medicare, Medicare Costs, Medicare Advantage vs. Medicare Supplement, Prescription Drugs, Eligibility Periods
- HealthMatters Library: Library of health tools and recipes
- HNETalk Blog: List of HNE blog posts
- About Star Ratings: Health New England Star Rating Document
- How to Enroll Medicare Advantage: Instructions on how to enroll in an HNE Medicare Advantage Plan
- How to Enroll Medicare Supplement: Instructions on how to enroll in an HNE Medicare Supplement Plan





Medicare Broker Compensation 2022 & 2023

Created by: Sarah A. Fernandes Medicare Sales Manager 09/05/2022

Medicare Advantage

- Health New England pays the CMS Fair Market Value for new and renewal commissions
- Compensation is paid by the 15th of the month following the effective date, with the exception of January & December
 - January 1st enrollments are paid on February 28th
 - December 1st enrollments are paid by December 31st
- Renewals are paid yearly and paid by February 28th
- Health New England follows all CMS compensation guidelines, including pro-ration, take-backs, and rapid disenrollment procedures
- You must be properly trained, licensed, certified and appointed to receive Medicare Advantage commissions
 - Will be required to recertify yearly

Medicare Supplement

- Health New England pays a set commission rate for new and renewal
- Compensation is paid by the 15th of the month following the effective date, with the exception of January & December
 - January 1st enrollments are paid on February 28th
 - December 1st enrollments are paid by December 31st
- Renewals are paid yearly and paid by February 28th
- Medicare Supplement commissions are not pro-rated
- You must be licensed, trained and appointed to receive Medicare Supplement commissions
 - Yearly training conducted



Medicare Advantage

	New	Renewal
2022	\$573	\$287
2023	\$601	\$301

Medicare Supplement

	New	Renewal
2022	\$250	\$205
2023	\$250	\$205



Commission Tracking Policy

- Commissions will be paid by Health New England as outlined in the Health New England Broker Compensation Policy (documented in your agreement). Commissions will be tracked by Health New England on a monthly basis.
- You may request a broker roster of the Health New England members where you are designated as the Agent of Record. This can be run as needed. Annually, Health New England will distribute this document to those agents with Health New England Medicare beneficiaries listed with a designated Agent of Record.
- Both *Commissions Paid and Commissions Owed* emails will be sent to any broker where Health New England has to pay commissions or needs to retract commissions based on CMS guidelines. If at any time, you need a duplicate of this report, need to dispute the payment/retraction or have questions please contact the Health New England Medicare Sales Manager.
- All compensation questions should be directed to the Medicare Sales Manager, Sarah Fernandes

Email: sfernandes@hne.com

Phone: 413-233-3222 (w) or 413-426-0586 (c)





2022-2023 Competitive Landscape

Created by: Sarah A. Fernandes Medicare Sales Manager 09/05/2022

Market Snapshot – Massachusetts:

- 1,396,751 Medicare Eligible
- 284,737 Medicare Advantage Enrollments
 - 20.39% market penetration
 - 15.14% Medicare Advantage growth since August 2021
- Market Leaders:
 - Point32Health, Inc. = 32.86% market share (-1.62%)
 - Blue Cross Blue Shield of Mass = 25.04% market share (-1.64%)
 - UnitedHealth Group, Inc. = 23.67% market share (0.13% growth)
 - CVS Health Corporation (Aetna) = 7.08% market share (0.62% growth)
 - Fallon Community Health Plan = 3.96% market share (-0.59% growth)
 - Baystate Health, Inc. = 3.41% market share (-0.26%)
 - Centene Corporation (Wellcare) = 2.67% market share
 - Humana, Inc. = 0.83% market share (0.23% growth)
 - Central Mass Health Holding LLC (MassAdvantage) = 0.31% market share
 - Commonwealth Care Alliance, Inc. = 0.16% market share
 - Molina Health, Inc. = 0.01% market share



Market Snapshot – Massachusetts:

- Product Landscape:
 - HMO = 49% of membership
 - PPO = 47.04% of membership
- Plans with the Top Membership:

Plan Name:	Contract ID:	Туре (НМО/РРО):	Total Membership:	Net Enrollment: (8/2021 to 8/2022)
AARP Medicare Advantage Walgreens	H3442-004	PPO	31,234	8,188
Medicare Blue Value Rx	H2230-018	PPO	31,150	1,296
Tufts Medicare Preferred Saver Rx	H2256-028	HMO	22,959	-172
Medicare Blue SaverRx	H2230-017	PPO	21,222	1,231
Tufts Medicare Preferred Basic Rx	H2256-026	HMO	18,929	1,066
AARP Medicare Advantage Walgreens	H3442-003	PPO	14,414	3,428
Tufts Medicare Preferred Prime Rx	H2256-015	HMO	13,697	-1,164
Aetna Medicare Explorer Plan	H5521-159	PPO	13,245	2,978
Tufts Medicare Preferred Prime Rx Plus	H2256-001	НМО	11,068	-1,231



Market Snapshot – Western Massachusetts (Hampden, Hampshire, Franklin, Berkshire Counties):

- 197,888 Medicare Eligible
- 40,895 Medicare Advantage Enrollments
 - 20.67% market penetration
 - 10.35% Medicare Advantage growth since August 2021
- Market Leaders:
 - Blue Cross Blue Shield of Mass = 29.55% market share (-1.11%)
 - Baystate Health, Inc. = 23.76% market share (-0.75%)
 - UnitedHealth Group, Inc. = 21.56% market share (-0.18%)
 - Point32Health, Inc. (Tufts) = 12.03% market share (-1.82%)
 - CVS Health Corporation (Aetna) = 5.04% market share (0.03% growth)
 - Fallon Community Health Plan = 3.85% market share (-0.33%)
 - Centene Corporation (Wellcare) = 3.23%
 - Humana Inc. = 0.65%
 - Commonwealth Care Alliance, Inc. = 0.34%



Market Snapshot – Western Massachusetts (Hampden, Hampshire, Franklin, Berkshire Counties):

- Product Landscape:
 - HMO = 49% of membership
 - PPO = 47.04% of membership
- Plans with the Top Membership:

Plan Name:	Contract ID:	Туре (НМО/РРО):	Total Membership:	Net Enrollment: (8/2021 to 8/2022)
AARP Medicare Advantage Walgreens	H3442-004	PPO	5,056	1,171
Medicare Blue Value Rx	H2230-018	PPO	5,009	178
Medicare Blue SaverRx	H2230-017	PPO	3,223	654
HNE Medicare Plus	H8578-004	НМО	2,987	-214
HNE Medicare Premium	H8578-001	НМО	2,420	-184
HNE Medicare Value	H8578-012	НМО	2,406	-210
AARP Medicare Choice	R7444-001	Regional PPO	2,376	-346
Aetna Medicare Explorer Plan	H5521-160	PPO	1,880	199
Tufts Medicare Preferred Prime Rx Plus	H2256-001	НМО	1,357	-162
HNE Medicare Compass (NEW PLAN 2022)	H2737-001	PPO	1,089	



Hampden County:

Snapshot:

- 105,165 Medicare Eligible
- 25,092 enrolled in a Medicare Advantage Plan (23.86% market penetration)
- 8.51% growth since August 2021

Important to Know:

- Hampden County is one of the four counties in the Health New England Service area
- Springfield is the largest city in Hampden County, with large employers such as Mass Mutual, Baystate Health, MGM Springfield and Health New England
- Health New England offers both Medicare Advantage (HMO and PPO) and Medicare Supplement plans in Hampden County
- Access to Baystate Health and their physicians is important in this county.
- Many \$0 PPO and HMO options from national carriers

Market Players:

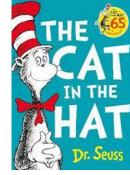
- Blue Cross Blue Shield of Mass = 26.47% of market share (-0.73%)
- UnitedHealth Group, Inc. (AARP) = 22.67% of market share (-0.11%)
- Baystate Health, Inc. = 20.78% of market share (-0.83%)
- Point32Health, Inc. (Tufts) = 14.96% of market share (-2.33%)

Product Landscape: HMO vs. PPO

- 48.42% enrolled in a PPO plan
- 48.05% enrolled in a HMO plan











\$0 Medicare Advantage Plans – Hampden County

Plan Name/Contract Number:	Type of Plan:	2022 Monthly Premium:	2023 Monthly Premium:
HNE Medicare Value – H8578-012	НМО	\$0	
HNE Medicare Compass- H2737-001	PPO	\$0	
HNE Medicare Basic (No Rx) - H8578-009	НМО	\$0	
AARP Medicare Advantage Walgreens-H3442-004	PPO	\$0	
AARP Medicare Advantage Patriot (No Rx) – H3442-005	PPO	\$0	
AARP Medicare Advantage Plan 1 - H1944-005	НМО	\$0	
Aetna Medicare Explorer Plan - H5521-160	PPO	\$0	
Aetna Medicare Eagle Plan (No Rx) - H5521-296	PPO	\$0	
Aetna Medicare Value Plan – H5793-014	НМО	\$0	
BCBS Medicare Blue Saver Rx - H2230-017	PPO	\$0	
BCBS Medicare Blue Saver Rx - H2261-024	НМО	\$0	
CCAC Medicare Preferred – H9414-001	PPO	\$0	
Fallon Medicare Plus Orange - H9001-034-16	НМО	\$0	
Humana Honor (No Rx) - H5216-059	PPO	\$0	
Humana Choice – H5216-249	PPO	\$0	
Humana Choice – H5216-138	PPO	\$0	
TuftsMedicare Preferred Smart Saver Rx - H2256-046*	НМО	\$0	
TuftsMedicare Preferred Saver Rx - H2256-028	НМО	\$0	
Wellcare No Premium – H6193-001	НМО	\$0	
Wellcare No Premium Open – H9761-001	PPO	\$0	
Wellcare GivebackOpen – H9761-002	PPO	\$0	



Plan Name/Contract Number:	Type of Plan:	2022 Monthly Premium:	2023 Monthly Premium:
Fallon Medicare Plus Saver (No Rx) – H9001-029	HMO	\$13.00	
Humana Choice – H5216-250	PPO	\$20.00	
Wellcare Assist Open – H9761-003	PPO	\$22.10	
BCBS Medicare HMO Blue Value Rx - H2261-022-1	НМО	\$36.00	
CCA Medicare Value - H9414-002	PPO	\$36.30	
Fallon Medicare Plus Super Saver – H9001-032-16	HMO	\$42.00	
Tufts Medicare Preferred Basic Rx - H2256-026-3	НМО	\$45.00	
HNE Medicare Choice - H8578-017	НМО	\$46.00	
AARP Medicare Advantage Plan 2	НМО	\$49.00	
AARP Medicare Advantage Choice - R7444-001	Regional PPO	\$55.00	
Wellcare Premium Enhanced Open - H9761-004	PPO	\$60.00	
Fallon Medicare Plus Green - H9001-030-16	НМО	\$68.00	
Medicare PPO Blue ValueRx - H2230-018-1	PPO	\$76.00	
HNE Premium (No Rx) – H8578-003	HMO	\$79.00	
Tufts Medicare Preferred Value Rx - H2256-018-8	HMO	\$89.00	
Medicare HMO Blue FlexRx - H2261-023-1	HMO-POS	\$96.00	
HNE Medicare Compass Premier – H2737-002	PPO	\$99.00	
Tufts Medicare Preferred Prime Rx - H2256-015-6	HMO	\$109.00	
HNE Medicare Plus - H8578-004	HMO	\$113.00	
Fallon Medicare Plus Blue - H9001-031-16	HMO	\$117.00	
Tufts Medicare Preferred Prime Rx Plus - H2256-001-6	HMO	\$129.00	
HNE Medicare Premium – H8578-001	HMO	\$170.00	
Medicare Blue PlusRx - H2230-002	PPO	\$264.00	
Medicare Blue PlusRx - H2261-005	HMO	\$268.00	



Hampshire County:

Snapshot:

- 36,846 Medicare Eligible
- 7,703 enrolled in a Medicare Advantage Plan (20.91% market penetration)
- 10.33% Medicare Advantage growth since August 2021

Importantto Know:

- Hampshire County is one of the four counties in the Health New England Service area
- · Located in the middle of Hampden and Franklin counties
- Northampton is the center of Hampshire county, and surrounded by many colleges: Smith, Mt. Holyoke, Amherst College, University of Massachusetts
- Access to Valley Medical Group, Cooley Dickinson Hospital and Baystate Health are important to the residents in this area
- Health New England offers both Medicare Advantage (HMO and PPO) and Medicare Supplement plans in Hampshire County
- Both \$0 HMO and PPO plans available in this county, with some of the national carriers

Market Players:

- Blue Cross Blue Shield of Mass = 42.20% of market share (-0.95%)
- Baystate Health, Inc. = 23.28% of market share (-1.73%)
- Point32Health, Inc. (Tufts) = 15.12% of market share (-1.12%)
- UnitedHealth Group, Inc. = 11.54% of market share (1.59%)

Product Landscape: HMO vs. PPO

- 49.29% enrolled in a PPO plan
- 46.46% enrolled in a HMO plan













\$0 Medicare Advantage Plans – Hampshire County

Plan Name/Contract Number:	Type of Plan:	2022 Monthly Premium:	2023 Monthly Premium:
HNE Medicare Value – H8578-012	НМО	\$0	
HNE Medicare Compass- H2737-001	PPO	\$0	
HNE Medicare Basic (No Rx) - H8578-009	HMO	\$0	
AARP Medicare Advantage Walgreens-H3442-004	PPO	\$0	
AARP Medicare Advantage Patriot (No Rx) – H3442-005	PPO	\$0	
AARP Medicare Advantage Plan 1 - H1944-005	НМО	\$0	
Aetna Medicare Explorer Plan - H5521-160	PPO	\$0	
Aetna Medicare Eagle Plan (No Rx) - H5521-296	PPO	\$0	
Aetna Medicare Value Plan – H5793-014	НМО	\$0	
BCBS Medicare Blue Saver Rx - H2230-017	PPO	\$0	
BCBS Medicare Blue Saver Rx - H2261-024	НМО	\$0	
CCAC Medicare Preferred – H9414-001	PPO	\$0	
Fallon Medicare Plus Orange - H9001-034-16	НМО	\$0	
TuftsMedicare Preferred Smart Saver Rx - H2256-046*	НМО	\$0	
TuftsMedicare Preferred Saver Rx - H2256-028	НМО	\$0	
Wellcare No Premium - H6193-001	НМО	\$0	
Wellcare No Premium Open – H9761-001	PPO	\$0	
Wellcare GivebackOpen – H9761-002	PPO	\$0	



Other Medicare Advantage Plans – Hampshire County

Plan Name/Contract Number:	Type of Plan:	2022 Monthly Premium:	2023 Monthly Premium:
Fallon Medicare Plus Saver (No Rx) – H9001-029	НМО	\$13.00	
Wellcare Assist Open – H9761-003	PPO	\$22.10	
BCBS Medicare HMO Blue Value Rx – H2261-022-1	HMO	\$36.00	
CCA Medicare Value - H9414-002	PPO	\$36.30	
Fallon Medicare Plus Super Saver – H9001-032-16	HMO	\$42.00	
Tufts Medicare Preferred Basic Rx - H2256-026-3	HMO	\$45.00	
HNE Medicare Choice - H8578-017	HMO	\$46.00	
AARP Medicare Advantage Plan 2	HMO	\$49.00	
AARP Medicare Advantage Choice - R7444-001	Regional PPO	\$55.00	
Wellcare Premium Enhanced Open - H9761-004	PPO	\$60.00	
Fallon Medicare Plus Green – H9001-030-16	HMO	\$68.00	
Medicare PPO Blue ValueRx - H2230-018-1	PPO	\$76.00	
HNE Premium (No Rx) – H8578-003	HMO	\$79.00	
Tufts Medicare Preferred Value Rx – H2256-018-8	HMO	\$89.00	
Medicare HMO Blue FlexRx - H2261-023-1	HMO-POS	\$96.00	
HNE Medicare Compass Premier - H2737-002	PPO	\$99.00	
Tufts Medicare Preferred Prime Rx – H2256-015-6	HMO	\$109.00	
HNE Medicare Plus - H8578-004	HMO	\$113.00	
Fallon Medicare Plus Blue – H9001-031-16	HMO	\$117.00	
Tufts Medicare Preferred Prime Rx Plus - H2256-001-6	HMO	\$129.00	
HNE Medicare Premium – H8578-001	НМО	\$170.00	
Medicare Blue PlusRx - H2230-002	PPO	\$264.00	
Medicare Blue PlusRx - H2261-005	HMO	\$268.00	



Franklin County:

Snapshot:

- 19,796 Medicare Eligible
- 4,456 enrolled in a Medicare Advantage Plan (22.51% market penetration)
- 11.76% Medicare Advantage growth since August 2021

Important to Know:

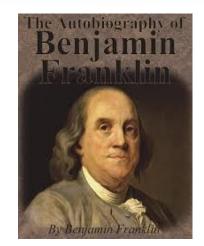
- Franklin County is one of the four counties in the Health New England Service area
- Located on the Northern edge of Massachusetts borders Vermont and New Hampshire
- Very rural: sometimes people have to drive 35-40 minutes for a grocery store or a meeting. Greenfield is the center of Franklin county.
- Health New England holds sessions in South Deerfield
- Home to Yankee Candle (South Deerfield) and Kringle Candle (Bernardston), Baystate Franklin Medical Center (Greenfield)
- Health New England offers both Medicare Advantage (HMO and PPO) and Medicare Supplement plans in Franklin County

Market Players:

- Blue Cross Blue Shield of Mass = 49.19% of market share (-2.50%)
- Baystate Health, Inc. = 29.11% of market share (-1.74%)
- UnitedHealth Group, Inc. = 15.60% of market share (4.44%)
- Fallon Community Health Plan = 5.83% of market share (-0.46%)
- Commonwealth Care Alliance, Inc. = 0.27% of market share (new plan in 2022)

Product Landscape: HMO vs. PPO

- 49.17% enrolled in a PPO plan
- 46.79% enrolled in a HMO plan









\$0 Medicare Advantage Plans – Franklin County

Plan Name/Contract Number:	Type of Plan:	2022 Monthly Premium:	2023 Monthly Premium:
HNE Medicare Value – H8578-012	НМО	\$0	
HNE Medicare Compass- H2737-001	PPO	\$0	
HNE Medicare Basic (No Rx) - H8578-009	НМО	\$0	
AARP Medicare Advantage Walgreens-H3442-004	PPO	\$0	
AARP Medicare Advantage Patriot (No Rx) - H3442-005	PPO	\$0	
AARP Medicare Advantage Plan 1 – H1944-005	НМО	\$0	
BCBS Medicare Blue Saver Rx - H2230-017	PPO	\$0	
BCBS Medicare Blue Saver Rx - H2261-024	НМО	\$0	
CCAC Medicare Preferred – H9414-001	PPO	\$0	
Fallon Medicare Plus Orange - H9001-034-16	НМО	\$0	



Other Medicare Advantage Plans – Franklin County

Plan Name/Contract Number:	Type of Plan:	2022 Monthly Premium:	2023 Monthly Premium:
Fallon Medicare Plus Saver (No Rx) – H9001-029	НМО	\$13.00	
BCBS Medicare HMO Blue Value Rx - H2261-022-1	HMO	\$36.00	
CCA Medicare Value - H9414-002	PPO	\$36.30	
Fallon Medicare Plus Super Saver – H9001-032-16	HMO	\$42.00	
HNE Medicare Choice – H8578-017	НМО	\$46.00	
AARP Medicare Advantage Plan 2	HMO	\$49.00	
AARP Medicare Advantage Choice - R7444-001	Regional PPO	\$55.00	
Fallon Medicare Plus Green – H9001-030-16	НМО	\$68.00	
Medicare PPO Blue ValueRx - H2230-018-1	PPO	\$76.00	
HNE Premium (No Rx) - H8578-003	НМО	\$79.00	
Medicare HMO Blue FlexRx - H2261-023-1	HMO-POS	\$96.00	
HNE Medicare Compass Premier - H2737-002	PPO	\$99.00	
HNE Medicare Plus – H8578-004	НМО	\$113.00	
Fallon Medicare Plus Blue - H9001-031-16	НМО	\$117.00	
HNE Medicare Premium – H8578-001	HMO	\$170.00	
Medicare Blue PlusRx - H2230-002	PPO	\$264.00	
Medicare Blue PlusRx - H2261-005	НМО	\$268.00	



Berkshire County:

Snapshot:

- 36,081 Medicare Eligible
- 3,644 enrolled in a Medicare Advantage Plan (10.10% market penetration)
- 22.78% Medicare Advantage growth since August 2021

Importantto Know:

- Berkshire County is one of the four counties in the Health New England Service area.
- Located on the Western edge of Massachusetts borders New York, Connecticut, Vermont.
- People flock to the Berkshires in the Fall for the fall foliage.
- Very rural: sometimes people have to drive 35-40 minutes for a grocery store or a meeting; Pittsfield is the center of the Berkshires and largest city.
- Health New England offers both Medicare Advantage (HMO and PPO) and Medicare Supplement plans in Berkshire County.
- Medicare Advantage plans are just entering Berkshire county for many years, it was just United.
- The county is very split...either very wealthy and flock to Medicare Supplement or lower income and gravitate towards the \$0 plans and/or MassHealth plans.

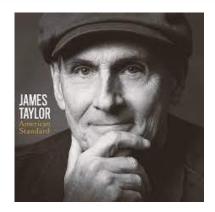
Market Players:

- UnitedHealth Group, Inc. = 42.37% of market share (-13.19%
- Baystate Health, Inc. = 38.80% of market share (1.40%)
- Centene Corporation (Wellcare) = 11.25% market share *new plan in 2022*
- Fallon Community Health Plan = 7.57% market share (0.53%)

Product Landscape: HMO vs. PPO

- 49.29% enrolled in a PPO plan
- 46.46% enrolled in a HMO plan











\$0 Medicare Advantage Plans – Berkshire County

Plan Name/Contract Number:	Type of Plan:	2022 Monthly Premium:	2023 Monthly Premium:
HNE Medicare Value – H8578-012	НМО	\$0	
HNE Medicare Compass- H2737-001	PPO	\$0	
HNE Medicare Basic (No Rx) - H8578-009	НМО	\$0	
Wellcare No Premium – H6193-001	НМО	\$0	
Wellcare No Premium Open – H9761-001	PPO	\$0	
Wellcare GivebackOpen – H9761-002	PPO	\$0	



Other Medicare Advantage Plans – Berkshire County

Plan Name/Contract Number:	Type of Plan:	2022 Monthly Premium:	2023 Monthly Premium:
Wellcare Assist Open – H9761-003	PPO	\$22.10	
Fallon Medicare Plus Orange – H9001-034-14	HMO	\$29.00	
HNE Medicare Choice – H8578-017	НМО	\$46.00	
AARP Medicare Advantage Choice – R7444-001	Regional PPO	\$55.00	
Wellcare Premium Enhanced Open – H9761-004	PPO	\$60.00	
Fallon Medicare Plus Super Saver – H9001-032-14	HMO	\$70.00	
HNE Premium (No Rx) – H8578-003	HMO	\$79.00	
Fallon Medicare Plus Saver (No Rx) – H9001-029 -14	HMO	\$96.00	
HNE Medicare Compass Premier – H2737-002	PPO	\$99.00	
HNE Medicare Plus – H8578-004	HMO	\$113.00	
Fallon Medicare Plus Green – H9001-030-14	HMO	\$115.00	
HNE Medicare Premium – H8578-001	HMO	\$170.00	



2022 - 2023 Medicare Supplement Plans – Commonwealth of Massachusetts

Plan Name:	Core 2022:	Core 2023:	Supplement 1A 2022:	Supplement 1A 2023:	Supplement 1 2022:	Supplement 1 2023:
AARP – UnitedHealth Care	\$145		\$203		\$261	
BCBS of Massachusetts	\$113.58		\$190.55		\$226.29	
Fallon Health and Life Assurance Company Inc.	\$138		\$185		\$229	
Harvard Pilgrim Health Care Inc.	\$136		\$195		\$242	
Health New England	\$126		\$185		\$227	
Humana	\$192.44		\$308.19		\$318.49	
Humana Healthy Living	\$205.79		\$321.54		\$331.84	
Tufts Insurance Company	\$129		\$195.50		\$228.50	
United Healthcare Insurance	\$144.25		\$201.75		\$259.00	





2023 Medicare Advantage Product Portfolio

Created by: Sarah A. Fernandes Medicare Sales Manager 09/05/2022

Plan Name:	Type of Plan:	Counties Sold In:	2022 Monthly Premium:	2023 Monthly Premium:
Medicare Premium with Rx H8578-001	HMO	Hampden, Hampshire, Franklin, Berkshire	\$170	\$168
Medicare Plus with Rx H8578-004	HMO	Hampden, Hampshire, Franklin, Berkshire	\$113	\$113
Medicare Premium No Rx H8578-003	HMO	Hampden, Hampshire, Franklin, Berkshire	\$79	\$79
Medicare Choice with Rx H8578-017	HMO	Hampden, Hampshire, Franklin, Berkshire	\$46	\$46
Medicare Basic No Rx H8578-009	HMO	Hampden, Hampshire, Franklin, Berkshire	\$0	\$0
Medicare Value with Rx H8578-012	HMO	Hampden, Hampshire, Franklin, Berkshire	\$0	\$0
Baystate Health Preferred with Rx H8578-018	HMO	Hampden, Hampshire	\$0	\$0
Compass with Rx H2737-001	PPO	Hampden, Hampshire, Franklin, Berkshire	\$0	\$0
Compass Premier with Rx H2737-002	PPO	Hampden, Hampshire, Franklin, Berkshire	\$99	\$99





Medicare Advantage Product Changes 2022 to 2023

Created by: Sarah A. Fernandes Medicare Sales Manager 09/05/2022

HMO Plans with Rx

Premium (HMO) 001:

- Monthly Premium reduced from \$170 to \$168 per month
- PCP copay decreasing from \$10 to \$0
- Urgent Care copay decreasing from \$50 to \$40
- Eyewear has increased from \$100 to \$200 every two years
- Dental has increased from \$250 per year to \$750 per year
- Preferred Pharmacy Network = lower copays
- Senior Savings Model

Plus (HMO) 004:

- PCP copay decreasing from \$15 to \$10
- Eyewear has increased from \$100 to \$200 every two years
- Dental has increased from \$250 per year to \$325 per year
- Preferred Pharmacy Network = lower copays
- Senior Savings Model

Choice (HMO) 017:

- Urgent Care copay decreasing from \$65 to \$60
- Eyewear has increased from \$100 to \$200 every two years
- Dental has increased from \$250 per year to \$325 per year
- Preferred Pharmacy Network = lower copays
- Senior Savings Model

Value (HMO) 012:

- Urgent Care copay decreasing from \$65 to
 \$60
- Eyewear has increased from \$100 to \$200 every two years
- Dental has increased from \$250 per year to \$325 per year
- Preferred Pharmacy Network = lower copays
- Senior Savings Model

New: Preferred vs. Non Preferred Pharmacies Rx copays starting at \$0 on all plans! (see pharmacy slide for details)

New: WEX debit card for Dental and Wellness. No longer need to submit receipts.



HMO Plans with no Rx

- Premium no Rx 003:
 - PCP copay decreasing from \$10 to \$0
 - Urgent Care copay decreasing from \$50 to \$40
 - Eyewear has increased from \$100 to \$200 every two years
 - Dental increased from \$250 to \$750 per year
- Basic no Rx 009:
 - Eyewear has increased from \$100 to \$200 every two years
 - Dental no change...remains at \$250 per year

New: WEX debit card for Dental and Wellness.

No longer need to submit receipts.



PPO Plans with Rx

- Compass (PPO) 001:
 - Urgent Care copay decreasing from \$65 to \$60
 - Eyewear has increased from \$100 to \$200 every two years
 - Dental has increased from \$250 per year to \$325 per year
 - Preferred Pharmacy Network = lower copays
 - Senior Savings Model
- Compass Premier (PPO) 002:
 - Eyewear has increased from \$100 to \$200 every two years
 - Dental has increased from \$250 per year to \$325 per year
 - Preferred Pharmacy Network = lower copays
 - Senior Savings Model

New: WEX debit card for Dental and Wellness. No longer need to submit receipts.



NEW: Baystate Preferred (HMO) Plan

- Medicare Advantage HMO Plan under contract H8578
- Service area = Hampden and Hampshire Counties only
- Network = All Baystate Medical Practices Primary Care Physicians
- Network = All specialists/hospitals/labs/etc. in HNE's current network (over 11,000)
- \$1000 dental allowance
- \$800 Fitness, Weight Management, Acupuncture, Activity Tracker, Hearing, Vision allowance

	NEW: Baystate Health Preferred (HMO) with Rx
	Available in Hampden and Hampshire Counties
	\$0
Monthly Premium	Must continue to pay your Part B Premium
Office Visits	\$0 Primary Care Provider
(\$0 annual preventive exam)	\$30 Specialist
Inpatient Hospital	\$370 per day for days 1-5, per admission
Outpatient Surgery	\$400
Labs/X-rays	\$25 Labs \$25 X-rays
Out-of-Pocket Maximum	\$6,500
Additional Benefits	Yes
Travel Benefit	No
Prescription Drug Coverage Included	Yes



Baystate Medical Practice (BMP) Locations

Hampden County:

- BMP– Northern Edge, 3400B Main Street, Springfield, MA 01107/413-794-8777
- BMP Brightwood Health Center, 380 Plainfield Street, Springfield, MA 01107/413-794-4458
- Baystate High Street Health Center Adult Medicine, 140 High Street C, Springfield, MA 01105/ 413-794-8428
- Baystate Mason Square Neighborhood Health Center, 11 Wilbraham Rd, Springfield, MA 01109/ 413-794-3710
- BMP Adult Medicine, 2344 Boston Rd, Wilbraham, MA 01095/413-596-5550
- BMP West Side Adult Medicine, 46 Daggett Drive 3rd Floor, West Springfield, MA 01089/ 413-794-9110
- Baystate Primary Care, 24 North Westfield Street, Feeding Hills, MA 01030/413-831-7831
- Baystate Primary Care, 21 Dwight Rd Suite 104, Longmeadow, MA 01106/413-795-4555
- Baystate Primary Care, 40 Wright Street, Palmer, MA 01069/413-370-7892
- Baystate Primary Care, 57 Union Street Suite 201, Westfield, MA 01085/413-831-7950

Hampshire County:

- Baystate Family Medicine, 325B King Street, Suite 102, Northampton, MA 01060/413-387-4100
- BMP Adult Medicine, 470 Granby Rd, South Hadley, MA 01075/413-794-8700
- BMP Quabbin Adult Medicine, 95 Sargent St, Belchertown, MA 01007/413-323-7212

Franklin County:

- Baystate Family Medicine, 48 Sanderson Street, Greenfield, MA 01301/413-773-2022

Remember:

Medicare Beneficiaries *must live in Hampden or Hampshire Counties* to purchase the Baystate Health Preferred (HMO) plan

Beneficiaries must have a PCP at a Baystate Medical Practice.

If not already established, the beneficiary will need to call and find a Dr. PA, NP accepting new patients. This will be a required field on the enrollment form.



NEW: Wex Debit Card

- Replaces our standard member reimbursement process for Dental and Fitness Allowances on all Medicare Advantage plans.
 - I.e., Members will no longer submit for Dental or Fitness allowances starting for CY2023
- Members will have a set allowance for Dental services and a set allowance for Fitness, Weight Management, Acupuncture and Fitness Tracker*
- When they use a dental provider, fitness center, weight management center, acupuncturist and/or purchase a fitness tracker...they can swipe their HNE Wex debit card and pay for services using this card.
 - The card **can not** be used for anything other than these set items and it will be declined if trying to use it for something that isn't an approved expense.
- Cards will be mailed in January and/or upon enrollment if after 1/1/2023
 - Cards stay with the member from year to year
 - Cards can be replaced if lost/stolen by calling Wex customer service, logging into their member portal, IVR, mobile app.







Yearly Flex Card allowances through WEX:	Dental	Fitness/Weight Management∺/Acupuncture/Activity Tracker	
Compass (PPO)	\$325 per calendar year	\$150 per calendar year	
Compass Premier (PPO)	\$325 per calendar year	\$150 per calendar year	
Baystate Health Preferred (HMO)* *Only available in Hampden and Hampshire counties	\$1,000 per calendar year	\$800 per calendar year **Can be used for Fitness, Weight Management, Activity Tracker, Acupuncture, Eyewear beyond benefit limit, Hearing Aids beyond benefit limit.	6
Value (HMO)	\$325 per calendar year	\$150 per calendar year	
Choice (HMO)	\$325 per calendar year	\$150 per calendar year	
Plus (HMO)	\$325 per calendar year	\$150 per calendar year	5
Premium (HMO)	\$750	\$150 per calendar year	
Basic no Rx (HMO)	\$250	\$150 per calendar year	
Premium no Rx (HMO)	\$750	\$150 per calendar year	

NEW: Reimbursement Form – for Wig reimbursement only in 2023

Health New End Dne Monarch Place, Suite 1 springfield, MA 01144-1500 413) 787-0010 (877) 443 nealthnewengland.org/me	500 	Fitness Acupun	Center/We	L BENEFITS eight Watchers*/ al, Activity Tracker lowances
		EMBER REIMBURSEN	MENT FO	RM
Date: Member Na	ame:			England ID Number: e front of your ID Card)
Member Address:				
Reimbursement	t is for (check	each reimbursment you a	are requesti	ing below):
Fitness Center		Service/Purchase Date(s):		
Weight Watchers Acupuncture	ŀ	Service/Purchase Location(s):		
 Activity Tracker (Above limited to \$150) 		Fitness Center/Weight Watchers location, etc. Amount Requested: \$		
calendar year combine	su/	Contine (Doubless Data(a))		
Dental Services		Service/Purchase Date(s): Amount Reques		Amount Requested
(limited to \$250 per calendar year)		Provider Name/Dental Practice:		
Wig'—if on or recently		Service/Purchase Date(s):		Amount Requested
undergone chemother (limited to \$350 per ca				s
are on or had chemother	rapy. Also, inc d back), bank	eipt and written statement clude Proof of Payment in k encoded front of check,	one of the	following formats:
amount requested and that information on this form is to criminal and/or civil per	I have not pre misleading or f alties for false	accurate and that services t eviously submitted for these t fraudulent, my coverage may health care claims. I also und It deems necessary to verify	services. Lac be canceled derstand tha	knowledge that If any d and I may be subjec t Health New England
Member Signature:			Di	ate:

•••••••		
Healt	h New England	
	Place, Suite 1500	Health New England Medicare Advantage
	A 01144-1500 0 (877) 443-3314 TTY: 711	WIG REIMBURSEMENT FORM
-		
healthneweng	gland.org/medicare	
	REQUEST FOR MEMBER	VIG REIMBURSEMENT
Date:	Member Name:	Health New England ID Number
		(Shown on the front of your ID Card)
Member Add	ress:	
Wig'-if on a	or recently Service/Pur chemotherapy	chase Date(s): Amount Requester
	350 per calendar vear)	S
are on or ha canceled ch credit card of I certify that amount requ	ad chemotherapy. Also, include Proof neck (front and back), bank encoded f or cash register receipt. this information is true and accurate an ested and that I have not previously subr	ten statement from your doctor stating you of Payment in one of the following formats: ont of check, credit card statement, or a d that services were received and paid for in the litted for these services. I acknowledge that if an
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NEW: Preferred vs. Non-Preferred Pharmacies

- Beginning in 2023 Health New England Medicare Advantage plans with Rx Coverage (Premium, Plus, Choice, Value, Baystate Health Preferred (HMO) and Compass, Compass Premier (PPO) will now utilize a Preferred/Non-Preferred Pharmacy Network
- If a member uses a **preferred pharmacy** (CVS, Big Y, Baystate Health or Walmart) they will pay a lower copay:
 - \$0 Preferred Generics, \$5 Generics, \$40 Preferred Brand, \$90 Brand, 26/28% Specialty Medications
- If a member uses a **non-preferred pharmacy** (all other in-plan HNE pharmacies...i.e., Walgreens, Stop and Shop, Rite-aid etc.) they will pay the standard copays:
 - \$4 Preferred Generics, \$10 Generics, \$45 Preferred Brand, \$95 Brand, 26/28% Specialty Medications

Important to Note:

This change has no negative impact on current members...as their pharmacy copays will not increase from what they are used to paying, if using a non-preferred pharmacy.











NEW: Senior Savings Model – Insulin Savings

New for 2023 – Health New England will now participate in the Senior Savings Model.

- This will allow members who take insulin to save on their insulin monthly
- Select Insulins will be covered at a cost of \$0-\$35 per month
 - I.e., a member will no longer pay more than \$35 per month for select insulins
- Insulins that are covered under this program will be marked in the formulary with the initials SI (select insulin) next to them
- Important to note:
 - Not all insulin will be covered under this program
 - Part D plans are required to include at least one vial and pen dosage from each of the different types of insulins: rapid acting, short acting, intermediate acting and long acting at a maximum of \$35 per 1 month supply through the deductible, initial coverage and coverage gap phases of the benefits
 - During the catastrophic stage, beneficiaries will pay the 5% coinsurance



Please note...with the Inflation Reduction Act that was just passed, we will still offer the Insulin Savings program, but there may be changes to what is noted on this page.

More to Come!





Medicare Advantage HMO Plans with Rx Coverage

Created by: Sarah A. Fernandes Medicare Sales Manager 09/05/2022

Medical Benefits	NEW: Baystate Health Preferred (HMO) with Rx Available in Hampden and Hampshire Counties	Health New England Value (HMO) with Rx	Health New England Choice (HMO) With Rx	Health New England Plus (HMO) With Rx	Health New England Premium (HMO) With Rx
Monthly Premium	\$0	\$0	\$46	\$113	\$168
	Must continue to pay your Part B Premium				
Office Visits (\$0 annual preventive	\$0 Primary Care Provider	\$15 Primary Care Provider	\$15 Primary Care Provider	\$10 Primary Care Provider	\$0 Primary Care Provider
exam)	\$30 Specialist	\$45 Specialist	\$40 Specialist	\$35 Specialist	\$20 Specialist
Inpatient Hospital	\$370 per day for days 1-5, per admission	\$370 per day for days 1- 5, per admission	\$300 per day for days 1- 5, per admission	\$250 per day for days 1- 5, per admission	\$150 per day for days 1- 5, per admission
Outpatient Surgery	\$400	\$400	\$350	\$250	\$100
Labs/X-rays	\$25 Labs \$25 X-rays	\$25 Labs \$25 X-rays	\$0 Labs \$25 X-rays	\$0 Labs \$15 X-rays	\$0 Labs \$10 X-rays
Out-of-Pocket Maximum	\$6,500	\$6,700	\$5,900	\$4,900	\$4,400
Additional Benefits	Yes	Yes	Yes	Yes	Yes
Travel Benefit	No	No	No	No	No
Prescription Drug Coverage Included	Yes	Yes	Yes	Yes	Yes

Additional Benefits	Baystate Health Preferred (HMO) with Rx Available in Hampden and Hampshire Counties	Health New England Value (HMO) with Rx	Health New England Choice (HMO) With Rx	Health New England Plus (HMO) With Rx	Health New England Premium (HMO) With Rx
Dental Allowance (Wex Card)	\$1000 Per Calendar Year	\$325 Per Calendar Year	\$325 Per Calendar Year	\$325 Per Calendar Year	\$750 Per Calendar Year
Fitness Center, Weight Management, Activity Tracker, Acupuncture Allowance (Wex Card)	\$800 Per Calendar Year	\$150 Per Calendar Year	\$150 Per Calendar Year	\$150 Per Calendar Year	\$150 Per Calendar Year
Over-the-Counter Allowance (First Line Benefits)	\$160 Per Calendar Year (\$40 per quarter)	\$160 Per Calendar Year (\$40 per quarter)	\$160 Per Calendar Year (\$40 per quarter)	\$160 Per Calendar Year (\$40 per quarter)	\$160 Per Calendar Year (\$40 per quarter)
Eyewear Allowance (Eye Med)	\$200 Every TwoYears	\$200 Every TwoYears	\$200 Every TwoYears	\$200 Every TwoYears	\$200 Every TwoYears
Hearing Aids (TruHearing)	\$699/\$999 Copay Per Aid (2 per calendar year)	\$699/\$999 Copay Per Aid (2 per calendar year)	\$699/\$999 Copay Per Aid (2 per calendar year)	\$699/\$999 Copay Per Aid (2 per calendar year)	\$699/\$999 Copay Per Aid (2 per calendar year)
Meal Allowance (Moms Meals)	7 Meals/14 Days	7 Meals/14 Days	7 Meals/14 Days	14 Meals/28 Days	14 Meals/28 Days
Wig Coverage for Those Undergoing/Recently Undergone Chemotherapy	\$350 Per Calendar Year	\$350 Per Calendar Year	\$350 Per Calendar Year	\$350 Per Calendar Year	\$350 Per Calendar Year

Prescription Drug Coverage	Baystate Health Preferred (HMO) with Rx Available in Hampden and Hampshire Counties	Health New England Value (HMO) with Rx	Health New England Choice (HMO) With Rx	Health New England Plus (HMO) With Rx	Health New England Premium (HMO) With Rx
Deductible: Up to \$505	\$270 applies to Preferred Brand, Non- Preferred Drug and Specialty Medications	\$380 applies to Preferred Brand, Non- Preferred Drug and Specialty Medications	\$350 applies to Preferred Brand, Non-Preferred Drug and Specialty Medications	\$250 applies to Preferred Brand, Non- Preferred Drug and Specialty Medications	\$250 applies to Preferred Brand, Non-Preferred Drug and Specialty Medications
Preferred Pharmacy: \$0 Preferred Generics; \$5 Generics; \$40 Preferred Brand; \$90 Non-Preferred Non-Preferred Pharmacy: \$4 Preferred Generics; \$10 Generics; \$45 Preferred Brand; \$95 Non-preferred					
Initial Coverage: Up to \$4,660 in drug costs	Specialty Medications 26%	Specialty Medication 26%	Specialty Medications 26%	Specialty Medications 28%	Specialty Medications 28%
Coverage Gap: Over \$4,660 in drug costs; up to \$7,400 in out-of-pocket costs	25% Generics; for brand name drugs, you pay 25% of the price or the Health New England negotiated price, w hichever is low er. \$0/\$4 Preferred Generics; 25% for all other Generics; for brand name drugs, you pay 25% of the price or the Health New England negotiated price, w hichever is low er.				Generics; 25% for all other Generics; for brand name drugs, you pay 25% of the price or the Health New England negotiated price,
Catastrophic Coverage: Over \$7,400 in out-of- pocket costs	\$4.15 for Generics and \$10.35 for all other drugs; or 5% coinsurance				
Senior Savings Program (Insulin Savings)	Yes – on all plans with Rx coverage: \$0-\$35 copay Select Insulin				
Mail Order	\$8 Preferred Generics; \$20 Generics; \$90 Preferred Brand, \$285 Non-Preferred Drug				





Medicare Advantage HMO Plans - No Rx

Created by: Sarah A. Fernandes Medicare Sales Manager 09/05/2022

Medical Benefits	Health New England Basic (HMO) No Rx	Health New England Premium (HMO) No Rx			
Monthly Premium	\$0	\$79			
Montiny Fremium	Must continue to pay your Part B Premium				
Out-of-Pocket Maximum	\$4,900	\$4,400			
Office Visits	\$15 Primary Care Provider	\$0 Primary Care Provider			
(\$0 annual preventive exam)	\$40 Specialist	\$20 Specialist			
Inpatient Hospital	\$275 per day for days 1-5, per admission	\$150 per day for days 1-5, per admission			
Outpatient Surgery	\$400	\$100			
Lab Work/X-Ray	\$0 Labs/\$20 X-Rays	\$0 Labs/\$10 X-Rays			
Additional Benefits Yes		Yes			
TravelBenefit	No	No			
Part D Drug Coverage	No	No			

Important to note: A Medicare beneficiary cannot purchase a Health New England (HMO) no Rx Plan, and then purchase a Stand-Alone Part D drug plan. This is not allowed and they would cancel each other out, i.e., they would lose coverage.



Additional Benefits	Health New England Basic (HMO) No Rx	Health New England Premium (HMO) No Rx
Dental Allowance (Wex Card)	\$250 Per Calendar Year	\$750 Per Calendar Year
Fitness Center, Weight Management, Activity Tracker, Acupuncture Allowance (Wex Card)	\$150 Per Calendar Year	\$150 Per Calendar Year
Over-the-Counter Allowance (First Line Benefits)	\$160 Per Calendar Year (\$40 per quarter)	\$160 Per Calendar Year (\$40 per quarter)
Eyewear Allowance (Eye Med)	\$200 Every Two Years	\$200 Every Two Years
Hearing Aids (TruHearing)	\$699/\$999 Copay Per Aid (2 per calendar year)	\$699/\$999 Copay Per Aid (2 per calendar year)
Meal Allowance (Moms Meals)	7 Meals/14 Days	14 Meals/28 Days
Wig Coverage for Those Undergoing/Recently Undergone Chemotherapy	\$350 Per Calendar Year	\$350 Per Calendar Year





Medicare Advantage PPO Plans with Rx Coverage

Created by: Sarah A. Fernandes Medicare Sales Manager 09/05/2022

Medical Benefits	Health New England Compass (PPO) with Rx		Health New England Compass Premier (PPO) with Rx		
Monthly Premium	\$0		\$99		
		Must continue to p	ay your Part B Premium		
Copayments	In-Network	Out-of-Network	In-Network	Out-of-Network	
Office Visits (\$0 annual	\$10 Primary Care Provider	\$20 Primary Care Provider	\$10 Primary Care Provider	\$20 Primary Care Provider	
preventive exam)	\$45 Specialist	\$65 Specialist	\$40 Specialist	\$65 Specialist	
Inpatient Hospital	\$370 per day for days 1-5, per admission	40% coinsurance	\$300 per day for days 1-5, per admission	30% coinsurance	
Outpatient Surgery	\$400	40%	\$400	30%	
Labs/X-rays	\$25 Labs/\$25 X-rays	40%	\$0 Labs/\$20 X-rays	30%	
Out-of-Pocket Maximum	\$6,700 combined in network and out-of-network out-of-pocket maximum			ned in network and ut-of-pocket maximum	
Additional Benefits	Yes		Yes		
Travel Benefit	Yes		Yes		
Prescription Drug Coverage Included	Yes			Yes	



Additional Benefits	Health New England Compass (PPO) with Rx	Health New England Compass Premier (PPO) with Rx
Dental Allowance (Wex Card)	\$325 Per Calendar Year	\$325 Per Calendar Year
Fitness Center, Weight Management, Activity Tracker, Acupuncture Allowance (Wex Card)	\$150 Per Calendar Year	\$150 Per Calendar Year
Over-the-Counter Allowance (First Line Benefits)	\$160 Per Calendar Year (\$40 per quarter)	\$160 Per Calendar Year (\$40 per quarter)
Eyewear Allowance (Eye Med)	\$200 Every Two Years	\$200 Every Two Years
Hearing Aids (TruHearing)	\$699/\$999 Copay Per Aid (2 per calendar year)	\$699/\$999 Copay Per Aid (2 per calendar year)
Meal Allowance (Moms Meals)	7 Meals/14 Days	14 Meals/28 Days
Wig Coverage for Those Undergoing/Recently Undergone Chemotherapy	\$350 Per Calendar Year	\$350 Per Calendar Year



Prescription Drug Coverage	Health New England Compass (PPO) with Rx	Health New England Compass Premier (PPO) with Rx	
Deductible: Up to \$505	\$380 applies to Preferred Brand, Non-Preferred Drug and Specialty Medications	\$250 applies to Preferred Brand, Non-Preferred Drug and Specialty Medications	
Initial Coverage: Up to \$4,660 in drug costs	Preferred Pharmacy: \$0 Preferred Generics; \$5 Generics; \$40 Preferred Brand; \$90 Non-Preferred Drug Non-Preferred Pharmacy: \$4 Preferred Generics; \$10 Generics; \$45 Preferred Brand; \$95 Non-preferred Drug		
	Specialty Medications 26%	Specialty Medications 28%	
Coverage Gap: Over \$4,660 in drug costs; up to \$7,400 in out-of- pocket costs	25% Generics; for brand name drugs, you pay 25% of the price or the Health New England negotiated price, whichever is lower.		
Catastrophic Coverage: Over \$7,400 in out-of- pocket costs	\$4.15 for Generics and \$10.35 for all other drugs; or 5% coinsurance		
Senior Savings Program (Insulin Savings)	Yes – on all plans with Rx coverage: \$0-\$35 copay Select Insulin		
Mail Order	\$8 Preferred Generics; \$20 Generics; \$90 Preferred Brand, \$285 Non-Preferred Drug		

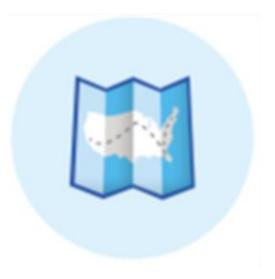
Compass & Compass Premier (PPO) Travel Benefit

The Compass and Compass Premier (PPO) plans have a travel benefit.

• Members can see any provider throughout the US and US territories who participates with Original Medicare, if the provider agrees to accept the plan

• The level of member cost share (copay) will vary depending on the provider they see:

- In-network (provider contracted with HNE Medicare Advantage) = in-network copay
- Out-of-Network within the Commonwealth of Massachusetts (non contracted provider within the Commonwealth of Massachusetts) = out-of-network copay
- Out-of-Network provider outside the Commonwealth of Massachusetts = in-network copay







Medicare Advantage Additional Benefits...



Routine Eye Exam: one routine eye exam per calendar year with an EyeMed[®] provider. \$0 copay. **Eyewear:** \$200 point-of-sale allowance, once every two years

Eyewear: \$200 point-of-sale allowance, once every two years with an EyeMed[®] provider.



Hearing Aids: save on hearing aids through TruHearing®

- Covered for two TruHearing hearing aids per calendar year. Includes one year of follow-up visits, three-year warranty, 60-day trial period and 80 free batteries per aid. Must use a TruHearing provider.
- Advanced: \$699 copay per aid / Premium: \$999 copay per aid



Over-the-Counter (OTC) Items: up to \$160 per calendar year

- \$40 in credits per quarter.
- Credits expire every three months and do not accumulate.
- The OTC benefit can only be redeemed through First Line Benefits.



Home delivered meals with no cost to our members

- Meal delivery through Mom's Meals.
- Must be ordered within 30 days of discharge from inpatient hospital or skilled nursing facility.
- Up to 28 delivered meals, dependent on plan chosen.



Medical Nutrition Education: up to four one-hour visits per calendar year with an in-plan medical nutritionist. \$0 copay.



Annual Physical Exam includes comprehensive physical, hands-on exam. One per calendar year. \$0 copay. Annual Wellness Visit: one per calendar year. \$0 copay.

Yearly Flex Card:	Dental	Fitness / Weight Management** / Acupuncture / Activity Tracker
Compass (PPO)	\$325 per calendar year	\$150 per calendar year
Compass Premier (PPO)	\$325 per calendar year	\$150 per calendar year
Baystate Health Preferred (HMO)*	\$1,000 per calendar year	\$800 per calendar year
*Only available in Hampden and Hampshire counties		**Can be used for Fitness, Weight Management, Activity Tracker, Acupuncture, Eyewear beyond benefit limit, Hearing Aids beyond benefit limit.
Value (HMO)	\$325 per calendar year	\$150 per calendar year
Choice (HMO)	\$325 per calendar year	\$150 per calendar year
Plus (HMO)	\$325 per calendar year	\$150 per calendar year
Premium (HMO)	\$750 per calendar year	\$150 per calendar year
Basic no Rx (HMO)	\$250	\$150 per calendar year
Premium no Rx (HMO)	\$750 per calendar year	\$150 per calendar year

NEW: Wex Debit Card

- Replaces our standard member reimbursement process for Dental and Fitness Allowances on all Medicare Advantage plans.
 - I.e., Members will no longer submit for Dental or Fitness allowances starting for CY2023
- Members will have a set allowance for Dental services and a set allowance for Fitness, Weight Management, Acupuncture and Fitness Tracker*
- When they use a dental provider, fitness center, weight management center, acupuncturist and/or purchase a fitness tracker...they can swipe their HNE Wex debit card and pay for services using this
 - The card can not be used for anything other than these set items and it will be declined if trying to use it for something that isn't an approved expense.
- Cards will be mailed in January and/or upon enrollment if after 1/1/2023
 - Cards stay with the member from year to year
 - Cards can be replaced if lost/stolen by calling Wex customer services, logging into their member portal, IVR, mobile app.

NEW! Additional Benefits Card



To help you make healthy and important lifestyle choices more easily, Health New England is introducing a new Medicare Advantage Additional Benefits Card. This convenient pre-loaded debit card gives members access to allowances such as dental, fitness center, weight management programs, acupuncture and activity tracker.

Your card will work like any other debit card. No more need to fill out reimbursement forms or worry about saving receipts – just swipe to pay and be on your way!

Each Additional Benefits Card allowance is subject to the limits described in the chart below.

Allowances Chart			
Dental—Allowance on Additional Benefits Card per calendar year.	Baystate Health Preferred: \$1000 Premium & Premium No Rx: \$750 Basic No Rx: \$250 All other plans: \$325		
Fitness Center, Weight Management Programs, Acupuncture, and Activity Tracker — Combined total reimbursement per calendar year. *For Baystate Health Preferred plan ONLY - these funds can be used to pay the remainder of costs for eyewear/hearing aids beyond point-of-service discount.	Baystate Health Preferred: \$800* All other plans: \$150		
Note: Each allowance is paid on a calendar year basis. A calendar year is the twelve month period from January to December. Any unused portion of an allowance cannot be carried over from one year to the next.			
Jpon enrollment in a Health New England Medicare Advantge plan, your Additional Benefits Card vill be mailed to you via USPS. Below is what you will get along with your card.			

 ✓
 Welcome kit containing your card θ a welcome letter

 ✓
 Activation θ log-in instructions

 ✓
 Online portal θ mobile app to access account information, card balances θ transactions

 ✓
 Customer service support







(844) 319-7458 | TTY: 711

Your 2023 Hearing Coverage

Your benefit covers up to two Advanced or Premium hearing aids per year at low copayments.

1000	TruHearing Advanced 11 Styles 32 Channels	TruHearing Premium 14 Styles 48 Channels	
Your Plan	Retail: \$2,320/aid	Retail: \$3,250/aid	Routine Exam In-Network ⁴
Medicare Advantage Plans	\$699 copay/aid	\$999 copay/aid	See your Evidence of Coverage

Rechargeable battery option is available in select styles at no additional cost.

(844) 319-7458 | TTY: 711 Hours: 8:00 am to 8:00 pm, Mon-Fri

Your benefit also includes:

=

+ Risk-free 60-day trial period

- + 1 year of follow-up visits
- + 80 free batteries per non-rechargeable hearing aid
- + Full 3-year manufacturer warranty

¹ Ask your provider to enable virtual appointments. In-app interfacing requires provider activation.

- ² Available on select models
- ³ Smartphone-compatible hearing aids connect directly to iPhone®, iPad®, and iPod® Touch devices. Some TruHearing models connect to Android® phones directly. Connectivity also available to many Android phones with use of an accessory. TV streaming available through most TVs with use of an accessory.
- ⁴ Must be performed by a TruHearing network provider.

Health New England Medicare Advantage is an HMO, HMO-POS, and PPO Plan with a Medicare contract. Enrollment in Health New England Medicare Advantage depends on contract renewal. Other providers are available in our network. ATTENTION: If you speak any language other than English, language assistance services, free of charge, are available to you. Call (413) 787-0010 (TTY 711). Health New England cumple con las leyes federales de derechos civiles aplicables y no discrimina por motivos de raza, color, nacionalidad, edad, discapacidad o sexo. ATENCIÓN: si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al (413) 787-0010 (TTY 711). Health New England cumpre as leis de direitos civis federais aplicáveis e não exerce discriminação com base na raça, cor, nacionalidade, idade, deficiência ou sexo. ATENÇÃO: Se fala português, encontram-se disponíveis serviços linguísticos, grátis. Ligue para (413) 787-0010 (TTY 711).

All content ©2022 TruHearing, Inc. All Rights Reserved. TruHearing® and (Re)™ are trademarks of TruHearing, Inc. All other trademarks, product names, and company names are the property of their respective owners. Retail pricing based on prices for comparable aids. Follow-up provider visits included for one year following hearing aid purchase. Free battery offer is not applicable to the purchase of rechargeable hearing aid models. Three-year warranty includes repairs and one-time loss and damage replacement. Hearing aid repairs and replacements are subject to provider and manufacturer fees. For questions regarding fees, contact a TruHearing hearing consultant. 303708_HNE_2023_AEP_F_0422 Y0158_2023_107_M Accepted



WELCOME TO YOUR EYEMED VISION BENEFIT!





\$200

eyewear

Plus...

40% off

sunglasses¹

20% off

any remaining

balance over the frame allowance²

allowance at point

years on prescription

additional pairs of

glasses or prescription

Vision benefits never looked so good

WITH YOUR HEALTH NEW ENGLAND MEDICARE ADVANTAGE VISION BENEFITS, YOU ...

- · Pay nothing for one routine eye exam with refraction per calendar year when performed by an in-network EyeMed provider. of service every two
- Get an allowance for prescription eyewear, including eyeglass lenses and/or frames and contact lenses when obtained at an in-network EyeMed provider.
- Have access to one of the nation's largest networks of independent eye doctors and national retail and regional retail providers.
- Receive care when it's convenient for you - with extended weeknight and weekend hours and online appointment scheduling through EyeMed.

To find an in-network EveMed provider near you and to learn more, go to evemed.com (select "Access" in the Choose Network drop-down menu) or call (866) 723-0596.



OPTICAL

* Available at in-network EyeMed provider locations ² Not insured benefits. Discounts on non-covered services may not be available through all providers or in all stores. PDF-1909-R-768

Health New England Medicare Advantage is an HMO, HMO-POS, and PPO Plan with a Medicare contract. Enrollment in Health New England Medicare Advantage depends on contract renewal. Other providers are available in our network

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Rev 8/3/22

Y0158 2023 100 M Accepted





How it works

- 1. A credit is added to your account every three months.
- 2. Use your credits to buy over-the-counter products.
- 3. Credits expire every three months.

Questions?

Call us toll-free at **(877) 443-3314, TTY 711,** Monday – Friday, 8 a.m. – 8 p.m. (Oct. 1 – Mar. 31, 8 a.m. – 8 p.m., seven days a week).

Or visit healthnewengland.org/medicare/otc-2023



FirstLine Benefits™ is an affiliate of OptumRx® and is the supplier of all materials within this mailing.

The OTC benefit can only be redeemed through FirstLine Benefits. Credits expire every three months and do not accumulate. Health New England Medicare Advantage is an HMO, HMO-POS and PPO Plan with a Medicare contract. Enrollment in Health New England Medicare Advantage depends on contract nerveal.

Health New England complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability or sex.ATTENTION: If you speak any language other than English, language assistances services, free of charge, are available to you. Call (413) 787-0010 or TTY711. Health New England cumple con las leyes federales de derechos civiles aplicables y no discrimina por motivos de raze, color, nacionalidad, edad, discapacidad o seco. ATENCION: si habla español, tiene a su disposición servicios gratuitos de asistencia langüística. Lame a li (45) 787-000 or TTY71. Health New England cumpre as leis de direitos civis federals aplicávies en disconse ana raça, oor, nacionalidade, dade, deficiência ou seco. ATENCÃO: Se fala português, encontram-se disponíveis serviços linguísticos, gráfis. Lique para (437) 287-000 ou TTY71.

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Y0158_2023_157_M Accepted

SFpre-HNEESS-2023

FIRST AID K

Choosing HEALTH, NOURISHING Happiness

Vegetarian

Pureed

Gluten Free

Mom's Meals offers menus that meet the nutritional requirements for most major health conditions.



Diabetes-Friendly



Lower Sodium

c: 1

General Wellness Renal-Friendly

Mom's Meals continues to help me heal. After my surgery, I was told to stay off my feet. Thanks to the ease of your meals, I have been able to do so. I LOVE IT!

- Happy Customer

*Meals/menu availability are dependent on plan benefit.

If you have questions about this service, contact Health New England's Care Management team at (800) 842-4464 or (413) 787-4000, ext. 3940. www.momsmeals.com

Health New England Medicare Advantage is an HMO, HMO-POS, and PPO Plan with a Medicare contract. Enrollment in Health New England Medicare Advantage depends on contract renewal. You must use Mom's Meals to receive this service. Other providers are available in our network. Health New England complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability or sex. ATTENTION: If you speak any language other than English, language assistance services, free of charge, are available to you. Call (43) 787-0010 (TTY 711). Health New England cumple con las leves federales de derechos civiles aplicables y no discrimina por motivos de raze, color, nacionalidad, edad, discapacidad o sexo. ATENCION: si hable sepañol, tiene as u disposición servicios gratuitos de asistencia lingüística. Lame al (43) 787-0010 (TTY 711). Health New England cumpre as leis de direitos civis federais aplicables y no discrimina por motivos de raze, color, nacionali-dade, idade, deficiência ou sexo. ATENCION: si hable, sepañol, tiene as u disposicións servicios não exerce discriminação com base na raço, cor.nacionali-dade, idade, deficiência ou sexo. ATENÇÃO. Se fala português, encontram-se disponíveis servicos inguisticos, grátis. Ligue para (43) 787-0010 (TTY 711).

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Sample Menu*

BREAKFAST

BREAKFAST SANDWICH and Fruit Crisp COLBY CHEESE OMELET with French Toast Sticks

and Turkey Sausage

LUNCH

BEEF STEW

with Cornbread

PORK STIR FRY RICE

and Spiced Fruit Medley

DINNER

CHEESE LASAGNA with Marinara Sauce

and Fruit Crisp

BBQ CHICKEN WITH

POTATO MEDLEY

and Seasoned Green Beans

Health New England

MOM'S

MEALS

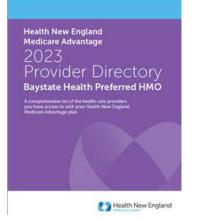


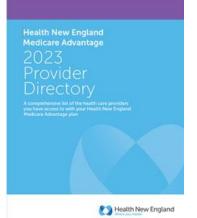
Medicare Advantage Provider Network

Health New England has a comprehensive provider network with over 11,000 Medicare Advantage providers in Hampden, Hampshire, Franklin, Berkshire Counties, Northern Connecticut and Southwest Vermont

Providers can be found:

- Using our online search tool: <u>https://www.healthnewengland.org/medicare/Home/Find-Provider</u>
 - Updated weekly
- Reviewing our hard copy provider directories
 - Updated monthly
- It's important to note, we will have two different provider directories for 2023
 - Purple = Baystate Health Preferred (HMO)
 - Blue = All other HNE Medicare Advantage Plans (HMO and PPO)
- Our PPO members have access to both in-network (doctors within our directory) or out-of-network providers (not listed in our directory, but accept Original Medicare)
 - See special travel benefit under the PPO plan section for details on cost sharing

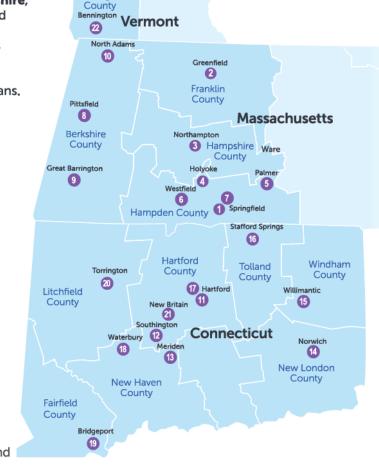






Health New England's Medicare Advantage Hospital and Emergency Services Network

Only residents of **Berkshire**, **Franklin**, **Hampden** and **Hampshire** counties in Western Massachusetts are eligible for Health New England Medicare Advantage plans.



Bennington

Massachusetts Hospitals



Vermont Hospitals

22 Southwestern Vermont Medical Center - Bennington, VT

Y0158MED43000921_M



Baystate Health Preferred (HMO) PCP Network: ***Important for the new Baystate Health Preferred HMO Plan***

Hampden County:

- BMP- Northern Edge, 3400B Main Street, Springfield, MA 01107/413-794-8777
- BMP Brightwood Health Center, 380 Plainfield Street, Springfield, MA 01107/413-794-4458
- Baystate High Street Health Center Adult Medicine, 140 High Street C, Springfield, MA 01105/413-794-8428
- Baystate Mason Square Neighborhood Health Center, 11 Wilbraham Rd, Springfield, MA 01109/413-794-3710
- BMP Adult Medicine, 2344 Boston Rd, Wilbraham, MA 01095/413-596-5550
- BMP West Side Adult Medicine, 46 Daggett Drive 3rd Floor, West Springfield, MA 01089/ 413-794-9110
- Baystate Primary Care, 24 North Westfield Street, Feeding Hills, MA 01030/413-831-7831
- Baystate Primary Care, 21 Dwight Rd Suite 104, Longmeadow, MA 01106/413-795-4555
- Baystate Primary Care, 40 Wright Street, Palmer, MA 01069/413-370-7892
- Baystate Primary Care, 57 Union Street Suite 201, Westfield, MA 01085/413-831-7950

Hampshire County:

- Baystate Family Medicine, 325B King Street, Suite 102, Northampton, MA 01060/413-387-4100
- BMP Adult Medicine, 470 Granby Rd, South Hadley, MA 01075/413-794-8700
- BMP Quabbin Adult Medicine, 95 Sargent St, Belchertown, MA 01007/413-323-7212

Franklin County:

- Baystate Family Medicine, 48 Sanderson Street, Greenfield, MA 01301/413-773-2022

Remember:

- Medicare
 Beneficiaries must live in Hampden or Hampshire
 Counties to purchase the
 Baystate Health
 Preferred (HMO)
 plan
- Beneficiaries must have a PCP at a Baystate Medical Practice.
- If not already established, the beneficiary will need to call and find a Dr. PA, NP accepting new patients. This will be a required field on the enrollment form.
- Can see all specialists listed in the HNE provider directory.

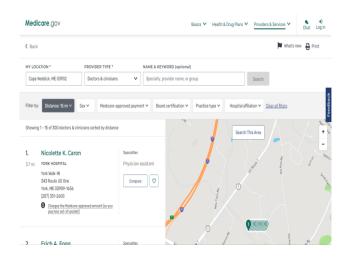


Compass PPO Provider Network:

• Three levels of cost sharing:

- In-Network = all providers in the Health New England Medicare Advantage Provider Directory
- Out-of-Network = all providers within the Commonwealth of Massachusetts (MA) who accept Original Medicare, but who are not contracted with HNE's Medicare Advantage plan
- In-Network = all providers outside of the Commonwealth of Massachusetts (anywhere in the US...except MA) who accept Original Medicare
- Finding a provider who accepts Original Medicare:
 - <u>https://www.medicare.gov/care-compare/</u>
- Finding a Health New England Provider
 - <u>https://www.healthnewengland.org/medicare/Home</u>
 <u>/Find-Provider</u>









Medicare Advantage Key Selling Features

New for 2023:

- Baystate Health Preferred (HMO) plan
 - \$0 monthly premium
 - \$0 PCP
 - \$0 Preferred Generic Prescriptions at Preferred Pharmacy
 - \$1000 Dental allowance
 - \$800 Fitness, Weight Management and Wellness Allowance
 - Must see a Baystate Medical Practice PCP
 - Only available in Hampden and Hampshire
 Counties
- Preferred Pharmacies CVS, Walmart, Big Y and Baystate Health
 - Preferred Generics starting at \$0 per month
- Insulin Savings Plan members will pay no more than \$35 per month for select insulins
- Increase dental allowance on all plans with Rx coverage
- Lowered PCP copays Premium & Plus
- Lowered monthly premium on Premium plan
- Lowered Urgent Care Copays
- Added Wex Flex Card for Easy Reimbursement

Key Selling Features:

- Variety of Plans to Choose From, starting at \$0 monthly premium (both HMO and PPO plans)
 - HMO
 - 5 with Rx
 - 2 with no Rx
 - **PPO**
 - 2 with Rx
- PPO plans have a special travel benefit allows members to see the providers they want.
- No referrals to see in-network specialists
- No medical deductibles
- \$0 annual physical and \$0 annual well-care visit
- \$0 routine eye exam with refraction
- Enhanced eyewear allowance \$200 every two calendar years
- Access to Baystate Health and all hospitals in Western, MA
- We are local we live here and understand the community needs.





Medicare Supplement – Important to Know

Medicare Supplement = Standardized Plans

- All Medicare Supplement (Medigap) plans must follow State and Federal laws
- All policies have to offer the same set of basic benefits
- Difference between carriers is:
 - Monthly Premium
 - Premium Discount
 - Customer Service Support
 - Additional Benefits (fitness, eyewear etc.)
- Most states offer plans A N, except Massachusetts, Minnesota and Wisconsin
- In Massachusetts we offer three standard plans:
 - Core
 - Supplement 1 (only certain people can enroll in this plan, grandfathered plan)
 - Supplement 1A



Important to Know:

- Massachusetts Medicare Supplement plans are guaranteed renewable as long as a beneficiary pays their premium, they can stay on the plan.
- Massachusetts Medicare Supplement plans are portable. The beneficiary has to be a resident of Massachusetts at time of purchase, but if they move they can keep the plan.
- Massachusetts Medicare Supplement plans have to be accepted by any provider who accepts Original Medicare. If your clients have a problem with this, please reach out to the HNE Medicare Sales Manager.
- Massachusetts Medicare Supplement plans are community rated. This means premiums cannot vary based on age.
- Massachusetts Medicare Supplement plans prohibit pre-existing condition waiting periods.
- Massachusetts Medicare Supplement plans offer a **continuous open enrollment period**. I.e., can join or drop coverage at anytime during the calendar year.
- Massachusetts Medigap plans do not have to be offered to those under the age of 65 who are eligible for Medicare due to having End Stage Renal Disease (ESRD)
 - Health New England's Medicare Supplement plans are not offered to those under the age of 65 who are Medicare eligible due to ESRD.





Medicare Supplement Competitive Landscape

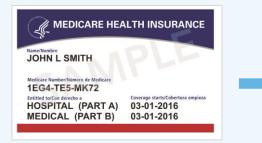
2022 - 2023 Medicare Supplement Plans – Commonwealth of Massachusetts

Plan Name:	Core 2022:	Core 2023:	Supplement 1A 2022:	Supplement 1A 2023:	Supplement 1 2022:	Supplement 1 2023:
AARP - UnitedHealth Care	\$145		\$203		\$261	
BCBS of Massachusetts	\$113.58		\$190.55		\$226.29	
Fallon Health and Life Assurance Company Inc.	\$138		\$185		\$229	
Harvard Pilgrim Health Care Inc.	\$136		\$195		\$242	
Health New England	\$126	\$138	\$185	\$200	\$227	\$249
Humana	\$192.44		\$308.19		\$318.49	
Humana Healthy Living	\$205.79		\$321.54		\$331.84	
Tufts Insurance Company	\$129		\$195.50		\$228.50	
United Healthcare Insurance	\$144.25		\$201.75		\$259.00	





Medicare Supplement Product Portfolio - 2023





Part D (Prescription Drug Coverage) Medicare Supplemental Insurance Policy. (Medigap)

You can join a Medicare Supplement plan if:

- You reside in Massachusetts.
- You are entitled to Medicare Part A, enrolled in Medicare Part B, and you continue to pay your Medicare Part B premium.
- You may also be eligible if you are under the age of 65 and have a disability other than end-stage renal disease.

Important to know:

- Medicare is your primary insurance and pays your medical bills first.
- Health New England is your secondary insurance.
- Medicare Supplement plans cover what Original Medicare covers and help fill in gaps to Original Medicare like copays and deductibles.
- Can see any provider throughout the U.S. and U.S. territories that accepts Original Medicare.
- Prescription drug coverage is not included; must purchase a stand-alone Part D drug plan.



Medicare Supplement Plan – Eligibility Requirements

Eligibility Information	Medicare Supplement Core Medicare Supplement 1A	Medicare Supplement 1
 Turned 65 and/or gained Medicare status (Part A and Part B eligibility prior to January 1, 2020 Disabled Medicare Eligible individuals under the age of 65, who gained Medicare status due to disability (other than End Stage Renal Disease) <i>prior to</i> January 1, 2020 	Х	Х
 Turned 65 and/or gained Medicare status (Part A and Part B eligibility on/after January 1, 2020 Disabled Medicare eligible individuals under the age of 65, who gained Medicare status due to disability (other than End Stage Renal Disease) on/after January 1, 2020 	Х	
Continuous Open Enrollment Period	Yes	Must remain in this plan for 12 months, prior to switching to a Medicare Supplement 1A plan within the same organization.



Basic Benefits Included	Medicare Supplement Core \$ per month	Medicare Supplement 1A \$ per month	Medicare Supplement 1 \$ per month
Part A Deductible for Hospital Days 1-60	You Pay	Plan Covers	Plan Covers
Skilled Nursing Facility Copayments	You Pay	Plan Covers	Plan Covers
Part B Annual Deductible	You Pay	You Pay	Plan Covers
Wellness Reimbursement	Not Covered	Reimbursement up to \$150 per calendar year	Reimbursement up to \$150 per calendar year

All Massachusetts Medicare Supplement plans cover you for the same set of core benefits. Basic Benefits in all plans include:

- Inpatient Hospital Care: Covers the Medicare Part A coinsurance, plus coverage for 365 additional days after Medicare coverage ends
- Medical Costs: Covers the Medicare Part B coinsurance (generally 20% of Medicareapproved amount)

- Blood: Covers the first 3 pints of blood each year
- ✓ Part A hospice coinsurance or copayment
- State-mandated benefits

Rates have not been released yet



You are covered throughout the U.S. and U.S. territories and must use a provider, doctor or hospital that accepts Original Medicare.





Under Health New England Medicare Supplement 1 & Supplement 1A plans, you are covered for \$150 per calendar year to use towards:

Fitness Club Membership	Weight Watchers®	School and Town Sports	Aerobic/Wellness Class
Personal Trainer Fees	Nutrition Classes	Mindfulness Classes	Ski Tickets
Fitness Equipment and Devices	Athletic Event Registration Fees	Golf Lessons or Rounds of Golf	Community Supported Agriculture or Farm Shares



You do not require a Primary Care Provider or a referral to see a specialist.









Foreign Travel:

Health New England has added Foreign Travel to the Medicare Supplement Core, Supplement 1 and Supplement 1A plans

- This is for medical emergencies while traveling outside of the United States only
- The following services are not covered under Foreign Travel:
 - Routine or preventive services
 - Services that could have been received before leaving the United States (even if receiving those services would have delayed travel plans)
 - Transportation other than ambulance transport to the nearest hospital
 - Transportation back to the United States
 - Services that would not have been covered by Medicare or the Plan in the United States
- Members generally pay out of pocket and submit for reimbursement upon their return to the US.
 - Need to have an itemized receipt translated into US currency and English





Medicare Supplement Plan Premium Discount - 2023

Premium Discount:

Massachusetts Medicare Supplement plans may offer a **premium discount** to those who are age 65+ who have enrolled in Medicare Part B for the first time within 6 months of joining an HNE Medicare Supplement plan.

- Important to note...
 - HNE does not offer a family discount on our Medicare Supplement plans.
 - Premium discount is not offered for those under age 65

211 CMR: DIVISION OF INSURANCE 71.12:

To the extent permitted by federal law, as of January 1, 1995, an Issuer may discount the premium for such Medicare Supplement Insurance Policy for a person who has enrolled during the six-month period beginning at the time the person become initially eligible for coverage after 65 years of age.

Any discount may not exceed 15% annually and may not be applied for more than three years from the date the Eligible Person first receives coverage.

Each annual discount shall be applied against the premium for that year.



You may be eligible to save on your Health New England Medicare Supplement monthly premium!



- Individuals eligible for Medicare Parts A & B who are 65 and older and who enroll in Medicare Part B for the first time within 6 months of joining Health New England's Medicare Supplement plan will receive a discount off the base rate of coverage.
 - 2023 discount is to be determined. Waiting for DOI review/approval.

Medicare Supplement Premium Discount

Off Exchange	2023: HNE Rate No Discount	2023: HNE Rate with Premium Discount
Core	\$	\$ per month discount
Medicare Supplement	\$	\$ per month discount
Medicare Supplement 1A	\$	\$ per month discount





Baystate Health

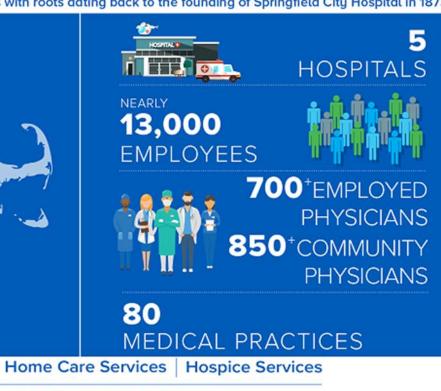
Baystate 👘 Health

ADVANCING CARE. ENHANCING LIVES.

Baystate Health is nationally recognized as a leader in healthcare quality and safety. Baystate has been providing compassionate care in western Massachusetts for more than 145 years with roots dating back to the founding of Springfield City Hospital in 1873.



Urban Health Centers



UMass Chan Medical School - Baystate

