



Great News for Brokers in New York!
The More You SELL the More You EARN During our Medicare Supplement Sales Bonus Program!

Now YOU have a new opportunity to earn even more on EVERY Medicare Supplement Plan you SELL!

New, short-term incentives have just been announced for brokers who sell our Medicare Supplement plans! Don't miss out on this **limited time opportunity** to earn more when you sell Empire BlueCross BlueShield Medicare Supplement plans with **2/1/2019, 3/1/2019 or 4/1/2019 effective dates!***

How Does it Work?

- If you sell **5-9** approved Medicare Supplement plan enrollments you'll receive an additional **\$150 bonus per sale!**
- If you sell **10-14** approved Medicare Supplement plan enrollments you'll receive an additional **\$200 bonus per sale!**
- But if you sell **15 or more** approved Medicare Supplement plan enrollments you'll receive an additional **\$300 bonus per sale!**

EXAMPLE: If you sell **FIVE Medicare Supplement policies in a month with a qualifying effective date of 2/1/2019, 3/1/2019 or 4/1/2019** you'll earn a **\$750 bonus!** (5 x \$150) But if you sell **FIFTEEN Plan policies, you'll earn \$4,500!** (15 x \$300)

Program Rules:

- **All per sale bonus amounts are earned for Medicare Supplement enrollments for that particular month only.**
- All per sale bonus amounts are in addition to the standard broker compensation.
- All per sale bonus amounts are non-cumulative; each month is treated separately.

Your current and prospective clients can benefit from these money-saving options on every Empire plan:

- Receive \$2 off their monthly premium simply by enrolling in automatic electronic premium payments – a savings of \$24 annually. Save \$48 by paying their premium for the entire year.
- There's even greater savings for your clients when you help them combine discounts (based on eligibility).

While your clients are saving money, they can also stay healthy by taking advantage of the **SilverSneakers** Fitness Program, which offers eligible Modernized Empire Medicare Supplement members a Basic Membership with access to over 13,000 locations nationwide – at no extra cost!**

So don't wait! It's time to take advantage of this limited time opportunity to make more money selling Empire Medicare Supplement Plans!



Need more information or have questions? Contact your Regional Broker Sales Manager or email Medicare Agent Services at medicareagentsupport@anthem.com or call 1-800-633-4368. We appreciate your continued support.

* Incentive is limited to new enrollees only-and based upon approval of the policy. All incentives will be paid within ninety days (90) of the end of the bonus period. Empire reserves the right to make all rules and determinations regarding the bonus program, and may modify or eliminate the program at any time without notice. For more detailed information on the bonus program, please contact your Regional Sales Manager.

**SilverSneakers® is a value-added program. It is not insurance and not part of the Medicare Supplement insurance plans. It can be changed or withdrawn at any time.

Services provided by Empire HealthChoice HMO, Inc. licensee of the Blue Cross and Blue Shield Association, an association of independent Blue Cross Blue Shield plans.