2019 Aetna Medicare Front Runners program



How to qualify

You can become a Front Runner broker for 2019 by selling a certain number of Aetna Individual Medicare (MA/MAPD, PDP) enrollments during the 2019 Annual Election Period. You'll earn points for each eligible enrollment you sell — 1 point for MA/MAPD enrollments and .5 points for PDP enrollments — and you need 25 points to qualify.

- Enrollments must be for an effective date of January 1, 2019.
- Any combination of MA/MAPD and PDP enrollments will count toward your total points (e.g., 25 MA/MAPD enrollments = 25 points; 20 MA/MAPD enrollments + 10 PDP enrollments = 25 points). This includes new sales and plan changes but excludes auto-effectuated plan changes. Rapid disenrollments are also excluded.
- · Winners will be announced in second quarter 2019.
- · Call center agents are ineligible.

Front Runners are eligible to receive special rewards, including:

- Free 2020 Aetna Individual Medicare certification (a \$175 value).
- Signage announcing your status.
- Discounts on online purchases from Staples.™
- First-to-know communications.
- A discounted rate on Kaplan Insurance continuing education courses online for one year.

We look forward to working with you

To learn more, just contact your local Aetna Medicare broker manager. Or you can contact the Aetna Medicare Broker Services Department by email at **brokersupport@aetna.com** or by phone at **1-866-714-9301**.

Aetna is the brand name used for products and services provided by one or more of the Aetna group of subsidiary companies, including Aetna Life Insurance Company and its affiliates (Aetna).

Prior to engaging in the sale of Aetna or Coventry Medicare products, producers must be ready to sell, which means certified, contracted, licensed in the applicable states and appointed by Aetna in accordance with state law. As permitted in certain states, Aetna will order appointments after the first sale. This communication is intended for use by brokers only and is not intended for distribution to Medicare beneficiaries. Any publication or distribution of this communication to unauthorized recipients without Aetna's approval is prohibited.

